

TELEVISION & VIDEO PRODUCTION

Catalog Year: Fall 2024

NAME: _____

ENUMBER: _____

School of
Communication & Journalism



EASTERN ILLINOIS UNIVERSITY™

GENERAL EDUCATION

LANGUAGE: 9 HRS

Course	Hours	Grade	Semester
ENG 1001G: Comp & Lang	3		
ENG 1002G: Comp & Lit	3		
CMN 1310G: Intro to Speech	3		

MATH: 3 HRS

Course	Hours	Grade	Semester

CULTURAL DIVERSITY

Course	Hours	Grade	Semester

FOREIGN LANGUAGE

Exempt?	Yes	No		
Course	Hours	Grade	Semester	

FINE ARTS/HUMANITIES: 9 HRS

Type	Course	Hours	Grade	Semester
Fine Art				
Humanity				
Fine Art/ Humanity				

SCIENTIFIC AWARENESS: 7 HRS

Type	Course	Hours	Grade	Semester
Bio Science				
Phys Science				
Lab				

SOCIAL/BEHAVIORAL SCIENCES: 9 HRS

Course	Hours	Grade	Semester

SENIOR SEMINAR	Hours	Grade	Semester

TELEVISION & VIDEO PRODUCTION MAJOR (FA24)

REQUIRED COURSEWORK: 40 HRS

Course	Hours	Grade	Semester
CMN 1500: Television & Video Development	1		
DGT 2123: Intro. to Digital Photography	3		
THA 2244: Acting I or THA 2211: Stagecraft	3		
CMN 2375: Practical Experience	1		
CMN 2500: TV & Video Production I	3		
CMN 2550: Audio Prod. & Voice Work I*	3		
CMN 3030: Promotional CMN	3		
CMN 3050: TV & Video Production II*	3		
CMN 3530: Film Communication	3		
CMN 3540: TV & Video Production III*	3		
CMN 4275: Internship/CMN 4375: Practicum	2		
CMN 4540: TV & Video Production IV*	3		
CMN 4751: Topics in Episodic TV & Film	3		
CMN 4755: Television Genres	3		
CMN 4770: Television Criticism	3		

SKILLS & INTERESTS: 9 HRS

Course options can be found on the next page.

Elective Course	Hours	Grade	Semester

*Course has pre-reqs. Please see catalog for details.

SKILLS & INTERESTS COURSES

AFR 3300: African Cinema
ART 2910: Intro. to Graphic Design
ART 3912: Interactive/Motion Graphics I
ART 3922: Interactive/Motion Graphics II
ART 4912: Interactive/Motion Graphics III
CMN 2520: Intro. to Mass CMN
CMN 2920: Intro. to Public Relations
CMN 3075: Television Studio Production
CMN 3100: Persuasion
CMN 3270: CMN & Popular Culture
CMN 3300: Interviewing
CMN 3520: Audio Production & Voice Work II
CMN 3560: International CMN
CMN 3570: Topics in Media History
CMN 3930: Message Strategies & Influence
CMN 3940: Advertising: Theory & Practice
CMN 3960: Public Relations Writing & Production
CMN 3980: Strategic Social Media Communication
CMN 4030: Seminar in CMN Studies
CMN 4420: Mass Media Advertising Sales
CMN 4500: Topics in Media Production
CMN 4751: Topics in Episodic TV & Film
CMN 4775: Documentary Filmmaking
CMN 4780: Communication and Culture
CMN 4820: Political Communication
CMN 4900: Advanced Topics in CMN Studies
DGT 1363: Intro. to Graphics Technology
DGT 3013: 2D Computer Animation
DGT 3313: 3D Modeling for Digital Media
DGT 3343: User Interface and User Experience for
Digital Media Tech.
DGT 4123: Advanced Digital Photography
DGT 4333: Trends in Digital Media
DGT 4353: Digital Media Production Management
DGT 4753: Visual Effects
DGT 4933: 3D Animation and Motion Capture
EIU 4104G: World Film: Language and Culture in Film
EIU 4170G: History on Film
EIU 4174G: Documentary Film and Society
EIU 4192G: Film and Contemporary Society, Honors
ENG 2000: Intro. to Creative Writing
ENG 2504G: Film and Literature
ENG 3604: Intermediate Dramatic Writing
ENG 4764: Advanced Dramatic Writing
ENG 4904: Studies in Film
FILM 2759G: History of Cinema
JOU 3610: Broadcast News
JOU 3620: Advanced Broadcast News
THA 2005: Stage Makeup
THA 2210: Intro. to Costuming
THA 2211: Stagecraft
THA 2244: Acting I
THA 2258: Stage Analysis
THA 2801: Musical Theatre on Film
THA 3257: Digital Theatrical Design
THA 3334: Performing Voice
THA 3343: Devised Theatre
THA 3344: Scene & Character Study
THA 3345: Topics in Acting
THA 3350: Stage Management
THA 3357: Scene Design
THA 3358: Costume Design
THA 3360: Stage Lighting Design
THA 3361: Topics in Technical Theatre
THA 3445: Directing
THA 3754G: Theatre and Film

WHAT WILL I STUDY?

From concept to completed content, the Television and Video Production major teaches the theory and practice of producing televisual, video, and filmic content in narrative, persuasive, and reality-based forms. Students hone their visual, audio, and written communication skills in a variety of media courses and practical experiences that focus on developing, shooting, editing, promoting, and performing in, television and video content.

From cinematic productions to live broadcasts, this major provides a comprehensive practical overview of all production elements in a wide variety of television, film, and video genres and formats.

WHAT CAREERS CAN I PURSUE?

Students graduating with a degree in T.V. & Video Production go on to work in a variety of careers and contexts. Some roles include:

- Producer
- Director
- Editor
- Camera operator
- Audio engineer
- Announcer
- Audio editor
- Showrunner
- Documentarian
- On-air talent
- Filmmaker
- Videographer
- Station general manager
- Lighting technician/designer
- Key grip/grip
- Media buyer
- Cinematographer/director of photography
- Publicity/promotions specialist
- Station manager
- Screenwriter
- Creative (for content creation)
- Broadcast board engineer
- Boom mic operator
- Program director

RESOURCES

School of Communication & Journalism
www.eiu.edu/cmnpjou/

Television & Video Production Homepage
www.eiu.edu/tv/

Department Honors
www.eiu.edu/tv/honors.php

Internship Information
www.eiu.edu/tv/internships.php

Scholarship Information
www.eiu.edu/tv/scholarships.php

Accelerated Graduate Program
www.eiu.edu/commstudiesgrad/accelerated.php

SAMPLE COURSE SEQUENCE

FRESHMAN	
FALL	SPRING
ENG 1001G CMN 1310G BIO GEN ED ART/HUM GEN ED CMN 1500 CMN 2500	ENG1002G MAT GEN ED PHYSICAL SCI GEN ED SOC/BEH GEN ED ART/HUM GEN ED
SOPHOMORE	
FALL	SPRING
SOC/BEH GEN ED CMN 3030 TVP elective DGT 2123 THA 2211/THA 2244	ART/HUM GEN ED SOC/BEH GEN ED CMN 3050 CMN 2550 TVP elective
JUNIOR	
FALL	SPRING
CMN 3530 CMN 2375 CMN 3540 ELEC/MINOR ELEC/MINOR	CMN 4540 TVP elective ELEC/MINOR ELEC/MINOR INTERNSHIP
SENIOR	
FALL	SPRING
CMN 4751 CMN 4770 Senior Seminar ELEC/MINOR INTERNSHIP	CMN 4755 ELEC/MINOR ELEC/MINOR ELEC/MINOR INTERNSHIP