

**MINUTES OF THE MEETING OF THE
BOARD OF TRUSTEES OF
EASTERN ILLINOIS UNIVERSITY
CHARLESTON, ILLINOIS**

November 7, 2014

A meeting of the Board of Trustees was convened on November 7, 2014, at 11:45 a.m. in the Grand Ballroom of the Martin Luther King, Jr., University Union, Eastern Illinois University, Charleston, Illinois. Mr. Kristopher Goetz, Chair, presided.

Roll Call

Roll was called:

Mr. Dively	Present
Dr. Gilchrist	Present
Mr. Goetz	Present
Mr. Hutchinson	Present
Mr. Kratochvil	Present
Ms. Price	Present
Dr. Webb	Present

Also present were the following:

Dr. William L. Perry, President
Dr. Blair Lord, Provost and Vice President for Academic Affairs
Mr. Paul McCann, Interim Vice President for Business Affairs and Treasurer,
Board of Trustees
Dr. Dan Nadler, Vice President for Student Affairs
Mr. Robert Martin, Vice President for University Advancement
Mr. Rob Miller, General Counsel
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary,
Board of Trustees
Mr. Brad Ingram, Board Counsel

Executive Session

Mr. Hutchinson moved that the Board of Trustees convene into Executive Session to consider the employment of employees as permitted by Section 2.C.1 of the Open Meetings Act, and pending, probable and imminent litigation as permitted by Section 2.C.11 of the Open Meetings Act. Mr. Kratochvil seconded the motion.

Roll was called and the vote was as follows:

Mr. Dively	Yes
Dr. Gilchrist	Yes
Mr. Hutchinson	Yes
Mr. Kratochvil	Yes
Ms. Price	Yes
Dr. Webb	Yes
Mr. Goetz	Yes

Motion carried.

Mr. Dively moved to return to Open Session. Mr. Hutchinson seconded the motion.

Roll was called and the vote was as follows:

Mr. Dively	Yes
Dr. Gilchrist	Yes
Mr. Hutchinson	Yes
Mr. Kratochvil	Yes
Ms. Price	Yes
Dr. Webb	Yes
Mr. Goetz	Yes

Motion carried.

Information Items

Report from Board Chair

Chair Goetz made comments about management of the University.

Committee Reports

Executive/Planning Committee

Chair Goetz reported that the committee discussed admissions including an overview of available trends, a report on local initiatives, and an update on action items in the Strategic Enrollment Plan/Root Cause Analysis. Mr. Dively reported on the Presidential Search. Dr. Perry distributed a draft agenda for the joint board meeting between Eastern Illinois University and Lake Land College which is being planning around EIU's January board meeting. Dr. Perry provided brief comments on the NCA Site Visit which was in October. The National Conference on Trusteeship is scheduled for April 19-21, 2015 in Phoenix, Arizona.

Board Relations Committee

The committee reviewed the highlights of each area in University Advancement. Alumni – Homecoming went well with the largest 50th reunion in recent years, and a nice dinner was provided for the distinguished alumni. EIU received CASE Awards for best practices in advance services (winner in 3 categories). Development – mini scholarship campaign is ahead of schedule of the

original goal of 100. Currently we have 81. A new Development website for the purpose of inspiring more and larger gifts and to thank donors is scheduled to go public in January. Foundation – Honorary Lifetime Membership given to Jack and Sandy Pine and Larry Ankenbrand. Bill Robinson is the new Foundation President. Marketing and Creative Services/Media Relations – Main focus is on support of admissions and student recruitment, with a local focus on Coles County to Effingham to Champaign. Governmental Relations – Former Governor and EIU alum Jim Edgar to speak on campus on November 11, and his presentation is entitled, “From EIU to the Governor’s Mansion.”

Finance/Audit Committee

Ms. Leigh Moon reported on the outstanding internal audit findings. Interim Vice President McCann discussed the external audit findings and reviewed the amendment to the Voluntary Tax-Deferred Retirement Program 403(b) Plan, an action item for the Board of Trustees meeting.

Board Regulations – No report.

Academic and Student Affairs Committee

The committee shared brief follow-up discussions on two topics discussed in earlier committee meetings – the NCA site visit, and student recruitment and outreach. Other topics discussed in the Academic and Student Affairs Committee were: student community service, publishing scholars, campus security report, and Intercollegiate Athletics.

Action Items

1. Mr. Kratochvil moved to approve the minutes of the Board Meeting on September 19, 2014. Mr. Hutchinson seconded the motion.

Roll was called and the vote was as follows:

Mr. Dively	Yes
Dr. Gilchrist	Yes
Mr. Hutchinson	Yes
Mr. Kratochvil	Yes
Ms. Price	Yes
Dr. Webb	Yes
Mr. Goetz	Yes

Motion carried.

2. Mr. Dively moved to approve the naming of the Klehm Hall Student Lounge as the Esther Brothers Elmore '40, Klehm Student Lounge. Ms. Price seconded the motion.

Ms. Jane Elmore '72, committed financial support to establish a new endowed scholarship, the Esther Brothers Elmore Memorial Scholarship, and for naming the Klehm Hall Student Lounge. EIU would like to recognize Ms. Elmore’s generosity by naming the Klehm Hall Student Lounge in memory of her mother, Esther Brothers Elmore '40.

Roll was called and the vote was as follows:

Mr. Dively	Yes
Dr. Gilchrist	Yes
Mr. Hutchinson	Yes
Mr. Kratochvil	Yes
Ms. Price	Yes
Dr. Webb	Yes
Mr. Goetz	Yes

Motion carried.

3. Mr. Kratochvil moved to approve the amended Voluntary Tax-Deferred Retirement Program 403(b) Plan. Mr. Hutchinson seconded the motion.

The amendment is necessary because of new regulations issued by the Internal Revenue Service. The changes are technical in nature, with two significant changes -- EIU proposes allowing Roth (after-tax) contributions, and EIU also proposes eliminating the ability to make catch-up contributions with the 403(b) plan. Because of complexities built into the plan, EIU is proposing hiring a third party to administer the Plan, ADMIN Partners.

Roll was called and the vote was as follows:

Mr. Dively	Abstain
Dr. Gilchrist	Yes
Mr. Hutchinson	Yes
Mr. Kratochvil	Yes
Ms. Price	Yes
Dr. Webb	Yes
Mr. Goetz	Yes

Motion carried.

Information Items (continued)

President's Report

Dr. Perry provided an update on several achievements and activities that will be included in this year's annual report. Some of these include:

- EIU's ranking in US News & World Report has risen to #4 in our region, and #1 in Illinois. We are ranked #2 in our region for Veterans services.
- Phase 2 of the CENCERE building will be completed soon, and we currently have access to over 100 acres of land to continue research into renewable plant species for energy production.
- Our international student numbers have increased 30%, to approximately 280 students from 75 countries.
- Our Student Community Service has logged more than 150,000 hours, from more than 7500 students. They have worked on projects including local clean-up initiatives, local food banks,

making blankets, and assembling food kits to go overseas. This program has been recognized on the Presidents Honor Roll for Community Service.

- This is the fourth consecutive year of record giving levels. The success of the Expect Greatness campaign created momentum which continues.

- There have been 81 new scholarships created – 51 endowed and 30 annually funded – of the goal of 100 by June 2017.

Alumni Association Report

Mr. Tom DuBois provided a report from the Alumni Association. The Alumni Association typically has 19 volunteer board members, and manages nearly \$2.3 million in assets. The Alumni Association also assists the university's Alumni Services office with receptions and reunions, partnership events with Career Services, and mentoring events for students and alumni. Mr. DuBois mentioned several scholarships that are awarded by the Alumni Association, the oldest of which is the Livingston Lord Scholarship which has been awarded since the 1930s. The Alumni Association also provides funding to various departments on campus, including WEIU, Tarble Arts Center, Panther Athletics, Student Life, and several academic areas.

Earned Degrees Report

In FY 2014, 2,787 degrees were awarded, which is a slight decrease from the previous year. Kinesiology and Sports Studies was the largest undergraduate major, and Educational Administration was the largest Master's Degree program. In FY 2014, minorities received 431 degrees, or 15% of the total degrees conferred. Eastern's 6-year graduation rate (IPEDS/NCAA methodology) is 59%.

Reports from Constituencies

Faculty Senate – Dr. Grant Sterling was unable to attend the Board meeting. He prepared a written report and forwarded it to Mr. Goetz who read the report aloud.

Staff Senate – No report

Student Government – Yazmin Rodriguez reported on the happenings in Student Government: Reginald Thedford, Student Body President, is currently working on the It's On Us Campaign; Shirmeen Ahmad, VP for Academic Affairs, has been doing the Prowlin' with the Prez series and it has been very successful. Pets with the Prez is coming up and it's expected to be a big hit. Dogs and cats will be brought from a local animal shelter, and people will be allowed to bring their own pets as well; Lauren Price, Executive VP, is working on lobbying in Springfield with the Student Action Team; Yazmin Rodriguez, VP for Student Affairs, is working on the student leadership wall in the Bridge Lounge of the Union and also working on the RSO initiative to have student government be of better help to registered student organizations and reach out more to organizations; and Courtney Sage, Speaker of the Student Senate, has been working very hard with the Senate and all their committees to accomplish several things this semester.

FY 2015 Deposit and Investment Report

For the quarter ending September 30, 2014: Operating Funds Investment Performance – The University had an average daily investment balance of \$50,789,808.79 and a net average daily balance of

\$47,827,278.97. The annualized average yield was .02 percent. Endowment Funds Investment Performance – The Portfolio Market Value as of September 30, 2014 was \$1,495,066.78, which was a -2.36 percent return on investments for the quarter.

FY 2014 Income Producing Contracts

There were 96 awards of \$10,000 or more in FY14, totaling \$6,243,487. This is a decrease of 21.14 percent. There were 141 awards under \$10,000, totaling \$393,420 which is a decrease of 7.03 percent from the previous fiscal year. The total value of income producing contracts in FY14 was \$6,636,907 which was an overall decrease of 20.42 percent. There were 40 Research/Public Service grants and contracts of \$10,000 or more awarded in FY14, with a total value of \$3,516,923.

University Highlights

EIU moves up in U. S. News & World Report's annual rankings. Eastern advanced in its placement to No. 4 among the Midwest's top public regional universities. Eastern also was ranked 31, up from 36 in 2013, among all Midwestern regional universities offering a full range of undergraduate majors and master's programs.

Eastern was selected to participate in a national initiative on civic learning and democratic engagement. EIU was named one of nearly 100 colleges and universities in the nation as a Lead Institution by NASPA, the Student Affairs Administrators in Higher Education. As a participating institution, Eastern will continue to encourage students' civic development through thoughtful community partnerships, engaging leadership opportunities and democratic participation.

Adjournment

Meeting was adjourned.