

**MINUTES OF THE MEETING OF THE  
BOARD OF TRUSTEES OF  
EASTERN ILLINOIS UNIVERSITY  
CHARLESTON, IL**

Hilton Garden Inn  
Effingham, IL

**Friday, July 8, 2011**

A retreat of the Board of Trustees was convened on July 8, 2011, at 1:00 p.m. at the Hilton Garden Inn, Effingham, Illinois. Dr. Robert Webb, Chair, presided.

**Roll Call**

Roll was called:

Mr. Kratochvil	Present
Ms. Nimmons	Present
Mr. O'Rourke	Present
Dr. Webb	Present
Mr. Scherle	Present
Mr. Welch	Present

Also present were the following:

Dr. William L. Perry, President  
Dr. Blair Lord, Provost and Vice President for Academic Affairs  
Dr. Dan Nadler, Vice President for Student Affairs  
Dr. William Weber, Vice President for Business Affairs  
Mr. Robert Martin, Vice President for University Advancement  
Ms. Cynthia Nichols, Director of Civil Rights and Diversity  
Mr. Rob Miller, General Counsel  
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary, Board of Trustees  
Dr. Derek Markley, Special Assistant to the President  
Ms. Tamara Hackmann, Board Counsel  
Ms. Jennifer Brown, Daily Eastern News

**Strategic Planning**

Vice President Weber led a discussion on Strategic Planning. The current situation at the University includes: Bio example – filling niche in org 'n bio; teachers' college history – still do well; student pride in certain disciplines; faculty share their love of teaching; Are we sufficiently focused on excellence; not as well known as previously in some areas; sledge hammer approach by legislature; regional comprehensive university; need stronger awareness of strengths; facilities overall in great shape – science facilities an issue; tuition structure adjusted for wider region; and EIU no longer default for local students. The preferred situation includes: Is regional designation still appropriate; more nationally known; expansion of robust online curriculum; expanded outreach for enrollment; avoid the “disappearing professor;” recognize market changes; what's the appropriate balance between face-to-face and online learning; and preserve but expand our identity.

### **Enrollment, Retention, Graduation, and Placement Strategies**

Vice Presidents Lord and Nadler led a discussion on enrollment, retention, graduation, and placement strategies. It is anticipated that the enrollment of new students will be down 3 percent. A committee consisting of staff from Financial Aid, Admissions, and University Marketing and Communications has been formed to determine what aspects of the recruitment/retention process can be refocused. An external firm is being contracted to assist the University. The Board discussed the role of online courses at Eastern.

### **Integrative Learning Status**

The integrative learning experience at Eastern relates back to President Perry's Goal for EIU: Eastern Illinois University will be the best in the nation in the integrated academic and personal development of students, or from a student's perspective: Students attending EIU will have an exceptional education experience that focuses on integrating their academic and personal development. Provost Lord pointed out some of the accomplishments – presidential buy-in, general diffusion of the idea, website with information and student examples, departmental discussions, an increase in the number of integrative experiences, not a lot vocal or overt push-back, and many faculty doing things consistent with it.

### **Campaign for Eastern, the Coming Year**

Vice President Martin reported that the Capital Campaign has raised 90%, approximately \$45 million toward the \$50 million goal. There has been a significant increase in Alumni contacts.

### **Intercollegiate Athletics**

Vice President Nadler reported that the academic performance of the student athletes continues to be a point of pride for the University and ranks among the best of the Ohio Valley Conference (OVC). Eastern won the OVC Commissioner's Cup this year for the second consecutive year, symbolizing the overall athletic excellence in Conference-sponsored championships. Dr. Nadler informed the Board that this is Coach Spoo's last year as head football coach so a national search will be conducted to hire his replacement.

### **Higher Education Legal Environment**

Mr. Miller led a discussion of new rules that are being considered by the Securities Exchange Commission (SEC) regarding the definition of municipal advisors.

### **Trends in Diversity**

Ms. Nichols distributed information and discussed the composition of Fall 2011 newly appointed tenured/tenure track faculty members and newly employed continuing administrators, managers, and other professional staff. Newly employed Fall 2011 tenured/tenure track faculty members completed their doctorates or other terminal degrees at universities located in 12 states and 1 international country. Newly employed continuing administrators, managers, and other professional staff completed their degrees at colleges and universities located in 7 states.

### **Legislative Review**

Dr. Markley gave an overview of legislative issues pertaining to higher education. Legislation pertaining to Performance Based funding was of particular interest to the Board.

### **Board Orientation Planning**

Dr. Perry distributed a document for New Board of Trustees Member Orientation. The Orientation consists of three phases. Phase One – Orientation to the Board and the Board's Role. Discussion topics: Getting acquainted with the other members of the Board, Reviewing the statutes creating the Board and the Board's duties, Reviewing the University's Rules and Regulations that pertain to the Board, Who's Who in Higher Education at the State level, Who's Who at Eastern Illinois University, Trustee Training

Opportunities, Organization of the Board of Trustees, and Board Meetings, Communications and Special Events. Phase Two – Orientation to the University: Campus Tour, Meet Key Personnel on Campus, Presentation on Mission and Scope of the University, Qualities which make Eastern Illinois an outstanding University, What Challenges does the University face, and What are the University’s goals and aspirations for the future? Phase Three – Schedule a social event on campus for all members of the Board of Trustees, spouses and members of the President’s Council.

**Naming of Room 1018, Klehm Hall**

Mr. O’Rourke moved to approve the naming of Klehm Hall Room 1018 in honor of Dr. Janet Treichel and that the prior naming of Klehm Hall 1120 be vacated. Mr. Kratochvil seconded the motion.

Roll was called and the vote was as follows:

Mr. Kratochvil	Yes
Ms. Nimmons	Yes
Mr. O’Rourke	Yes
Dr. Webb	Yes
Mr. Welch	Yes

Motion carried.

**Adjournment**

The meeting adjourned at approximately 5:30 p.m.; the Retreat will reconvene on Saturday, July 9, 2011 at 9:00 a.m.

**Saturday, July 9, 2011**

The Board retreat was called to order at 9:00 a.m. at the Hilton Garden Inn, Effingham, Illinois. Dr. Robert Webb, Chair, presided.

**Roll Call**

Roll was called:

Mr. Kratochvil	Present
Ms. Nimmons	Present
Mr. O’Rourke	Present
Mr. Scherle	Present
Dr. Webb	Present
Mr. Welch	Present

Also present were the following:

Dr. William L. Perry, President  
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary, Board of Trustees  
Ms. Tamara Hackmann, Board Counsel

### **Review of Friday Meeting**

Dr. Perry summarized the Friday afternoon meeting, saying that the Board is committed to EIU, open to change, knowledgeable, has a rich heritage, possesses legislative knowledge and goes to bat for the University, and provides direction from multiple perspectives. Dr. Perry expressed confidence in the administrative staff for their leadership, skill, dedication, loyalty, work ethic and knowledge.

### **Shared Governance**

Dr. Perry provided each member of the Board a copy of the final report from the Committee to Study Shared Governance. The report contains seven recommendations from the committee – universal meeting time, University Council, delegate system, reconfigure Faculty Senate, hiring committees, website on university governance, and retain the President’s Committee to Study Shared Governance. Dr. Perry will respond to the report in the Fall.

### **Discussion and Review of President’s Goals and Metrics**

The university goals and metrics related to university priorities were reviewed and approved. Multiple years of data are available for most metrics. Mr. Welch complimented Dr. Perry on the analysis.

### **Planning for Fiscal Year 2012 Performance Review of President**

The performance of the President was discussed including discussion of the President’s letter. The Board Chair will bring closure by means of a letter to the President.

### **Personnel Contract**

Dr. Perry is beginning the fifth year of his five-year contract. Dr. Webb asked Ms. Nimmons and Mr. Welch to work with Dr. Perry and prepare recommendations for a new contract to begin July 1, 2012. The Board agreed to announce at the September meeting that a new contract is being written and the new contract will be on the agenda of the November Board meeting.

### **Board Meetings for the coming Fiscal Year**

Dr. Perry distributed a calendar of meetings for the coming year, discussing football games occurring prior to or after Board meetings. The University will take care of arrangements for Board members for Homecoming.

### **Adjournment**

The meeting was adjourned at approximately 12:00 noon.