

Sexual Violence Prevention Team
Meeting Minutes
January 23, 2018 9am Casey Room

- I. In attendance: Lindsay Wilson (Counseling Clinic), Beth Gillespie (Civic Engagement and Volunteerism), Shawn Peoples (OCR), Jack Robinson (ROTC), Stephanie Anderson (SACIS), Amanda Harvey (HERC), and Jeannie Ludlow (WST).

II. Outreach Plans and Updates

The list of different outreach event ideas were discussed.

1. Library display was discussed as an easy, yet useful way to share information.
 - a. Could include teal ribbon, facts, and books/information.
 - b. Lindsay Wilson will contact the library

III. The team discussed social media as a strong way to reach students. Jeannie discussed a previous social media contest she'd been a part of and the team discussed holding a social media contest for students. Ideas:

- a. students would create/design a social media campaign
 - b. find a way to re-engage the student leaders or influencers on our campus
 - c. find a way to focus on the need to change the culture
2. Decided it would be good to focus the social media campaign contest on spreading the "It's on Us" campaign, providing consistency and strengthening the message.
 3. 4 winners (1 per week in April)
 4. Jeannie will send the details for the contest she'd previously been a part of, which may be used as a template to get started.
 5. Asking EIU Snapchat Live to help promote. Also advertise through DEN, housing, sandwich boards, certain related departments, etc.
 6. Possible prizes for contest were discussed: Beth agreed to look into Walmart gift card donations, Lindsay will contact Book store
 7. Lindsay will contact Luke (SBG) and Amanda to work on the details, requirements.

IV. HERC-

1. 1-2 requested Sex is Like Pizza Presentations
 - a. Bystander Spring Break planned

V. Updates

1. HOPE: Bowls of Hope Week of Feb 20th at Wesley Foundation
2. SACIS: Training weekend of 1-26-18; Trivia Night March 2nd
3. SBG:
4. Other: Vagina Monologues Feb 22-23

VI. Future Meetings:

February 20 9am Sullivan Room

March 20 9am Casey Room

April 24 9am Casey Room