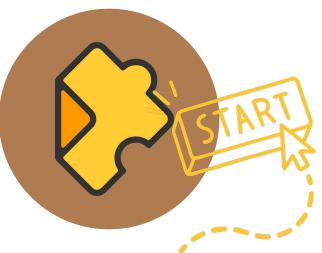
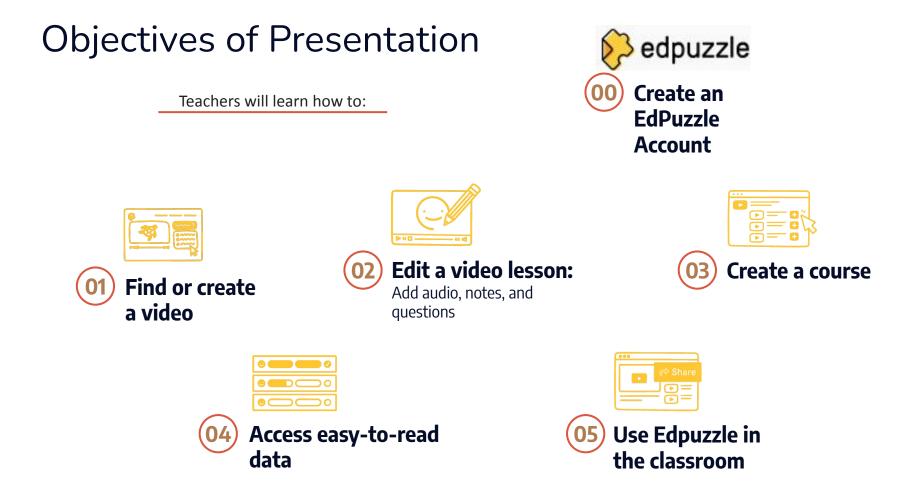
# tsullivan@eiu.edu GYO - PD

Sept 19, 2024









## Sign-in Form & Certificate Request



https://docs.google.com/forms/d/e/1FAIpQLScNKPUTQcOOfzxQ S0XzKJXwbER4EsHKq9Gckx38OZS3i7HQZQ/viewform?usp=sf\_link



Hitting Submit will send a link to download the Slide Deck

# EdPuzzle Resources

Why & How?

classroom

using

video

in the

#### Slide Deck $\rightarrow$

https://docs.google.com/presentati on/d/1gDyCUR4IOrIOOzFjbxkwLZTv Gpt05ZaqJcBD4CmjaZU/edit?usp=sh aring

 $\underline{\text{Zoom Link}} \rightarrow$ 





# EdPuzzle ExampleHispanic American MonthORYnés Mexía - Science Roll Model





#### **Resource Links**

#### Intro Activity

- National Hurricane Center <u>https://www.nhc.noaa.gov/</u>
- Video Assignment <u>https://edpuzzle.com/assignments/66eb091af3f392a52fb54206/watch</u>
- EdPuzzle SITE <a href="https://edpuzzle.com/">https://edpuzzle.com/</a>
  - GYO-PD
  - Class code: **voetedi**

Hurricane links

- <u>https://www.youtube.com/watch?v=LlXVikDkyTg</u>
- https://www.youtube.com/watch?v=xXs0FNwIXXo
- https://www.youtube.com/watch?v=xKubdY2mHXc

Seasons links

• <u>https://www.youtube.com/watch?v=b25g4nZTHvM</u>

### Video links to work with

#### Elementary - Why Leaves Change Color

- https://www.youtube.com/watch?v=b25g4nZTHvM
- https://www.youtube.com/watch?v=Xk4-6II8I5Q

Middle-High School - Photosynthesis in Plants

- https://www.youtube.com/watch?v=3pD68uxRLkM
- https://www.youtube.com/watch?v=xEF8shaU\_34

#### More Hurricane links

YouTube, but can also use from TedX or other online streaming platforms

https://www.youtube.com/watch?v=LIXVikDkyTg

https://www.youtube.com/watch?v=wPDoIrGUrEc&t=12s

https://www.youtube.com/watch?v=5m68\_07Sav4

https://www.youtube.com/watch?v=Xtu2\_ziBI\_w

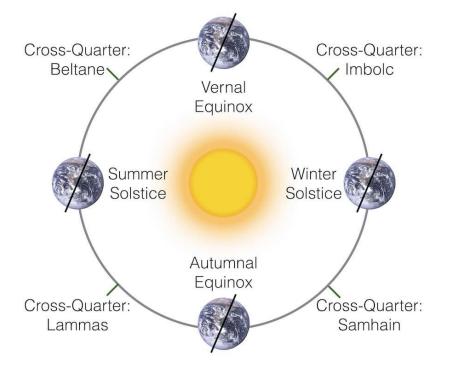
#### History & Science behind Halloween

Will use EdPuzzle to embed quiz questions directly at proper points in the YouTube video, assign to students and have graded.

Can trace origins of Halloween to Samhain, a Celtic harvest festival marking the beginning of winter during pre-Christian times.

#### **History of Halloween**

YouTube: https://www.youtube.com/watch?v=UyOqOa440l4



#### Power of Video and Imagery

The online advertising company (WordStream) has a great piece about the power of video.

**Standout statistic:** when people watch a video they retain 95% of the message compared to just 10% when reading it in text.

Source:

(https://www.geteduca.com/blog/video-in-early-learning/

**POWER OF** VIDEO 66% **2**X of digital video more likely to tell viewers took action others about an ad after seeing an ad than image or text ads 32% 80% of respondents had an invited others to watch

purchased a product after seeing a video ad

and of those did so in the past month

#### Video can be so..."quotable"

emotional reaction while

watching an ad

"Online videos have impacted me. They usually have an impact if they reveal something thought provoking or show me how to do something that I have been working on."

Male, 25-34

while viewing a digital

video ad

"You can learn about new products very quickly and it's easy to share the information with all my friends."

Female, 35-49

#### About YuMe

YuMe is a leading provider of global audience technologies, curating relationships between brand advertisers and consumers of premium video content across a growing range of connected devices. Combining data-driven technologies with deep insight into audience behavior, YuMe offers brand advertisers end-to-end marketing software that establishes greater brand resonance with engaged consumers. It is the evolution of brand advertising for an ever-expanding video ecosystem.

YuMe commissioned Vision Critical and surveyed over 1,000 consumers of digital video to understand how video and video ads affect their daily lives

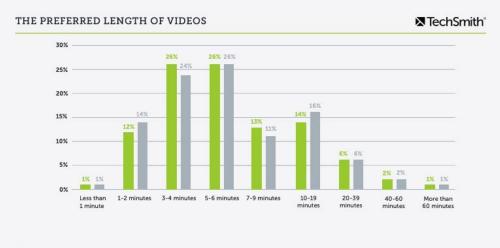
#### 6 best practices for effectively using video in the classroom 🎬

- Choose videos that align with each subject.
- Hold students accountable so they pay attention.
- Provide students ample time to write notes.
- Keep closed captioning on (and offer transcripts)
- Make video a regular part of the classroom.
- Try to limit the reach or scope of each video session.

### How long should classroom videos be?

Short, bite-sized videos: Short videos of 2-5 minutes can be compelling for quick, focused lessons on specific topics. This allows students to quickly review essential information and move on to the next topic. Medium-length videos: For more complex or in-depth lessons, 10-15 minutes can be more effective.

Question: Student Age and Length?



Instructional Informational

2018 N=924

### Edutopia

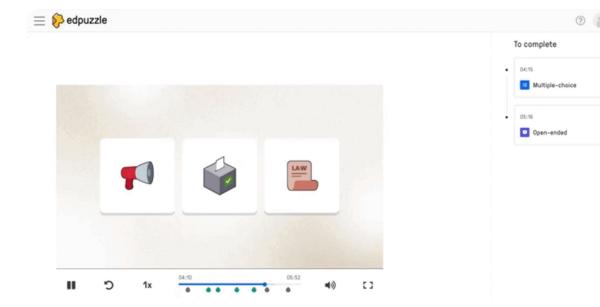
New teachers often struggle to find ways to amplify their curriculum. Video clips can be a great tool to assist students in gaining that deeper understanding of content. It's important to be mindful of how often and how much we use video—it's important to have a clear purpose for using that film, documentary, or news clip.

Students learn best when they take in information via multiple modalities—through reading, drawing, listening to the teacher's oral explanations, and viewing visual media.

Source: <u>https://www.edutopia.org/article/using-video-content-amplify-learning/</u> - - 03/18/2019

### What is Edpuzzle?

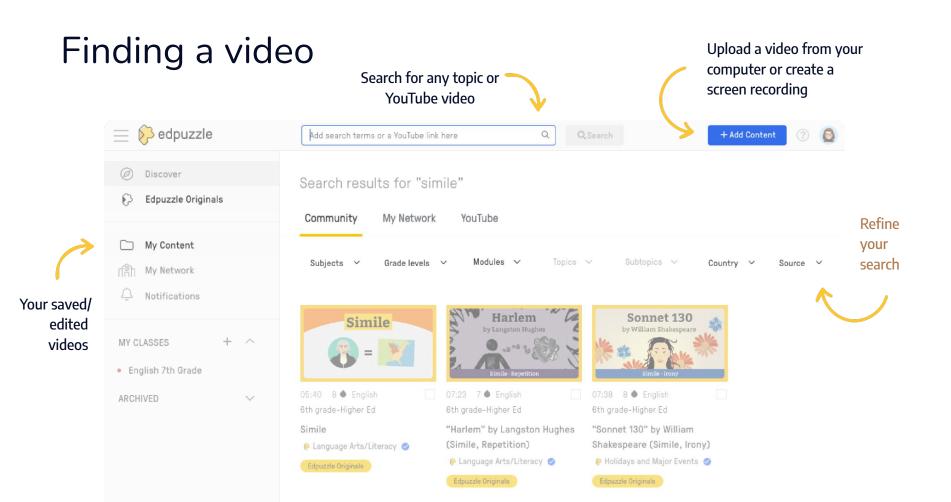
- Find a video
- Embed your own assessment questions
- Track your students' progress



### Create an account

- Go to <u>edpuzzle.com</u> or use the link in the chat
- 2. Click Sign Up
- 3. Select I'm a Teacher
- 4. Sign in with your school email
- Add your school, grade, and content area
- 6. Open your email and verify your account

Back to Edpuzzle		Already have an account? Log in
<del>«</del>	Hi, teacher! Level up your lessons with Edpuzzle.	
	G Sign in with Google	
	Sign in with Microsoft	
	Sign up with Edpuzzle	
	*	

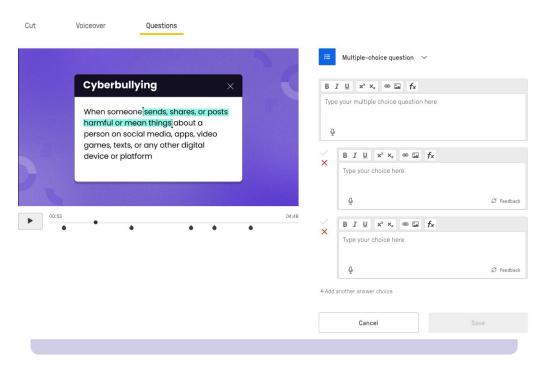


## **Embed** questions

Embed multiple-choice or open-ended questions to check students' understanding.

To add a question:

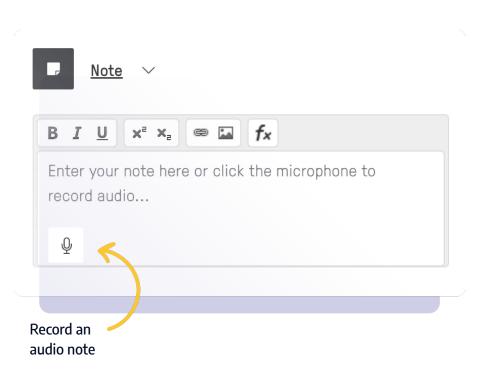
- 1. Click the Questions tab
- Select the type of question you would like to add
- 3. Add your question
- 4. Click Save



#### Add notes

- 1. Click the Questions tab
- 2. Select Note
- 3. Add a note anywhere in your video!
- 4. Click Save





#### How can I use Edpuzzle in my class?



Flipped Classroom model



Choice boards or hyperdocs



SEL



Differentiated lessons



Formative assessment



Live Mode



Audiobooks



Project-based learning

### **Teacher Resources**

#### To get started with Edpuzzle...

- Getting Started playlist: <u>youtube.com/c/Edpuzzle</u>
- Edpuzzle Help Center: <u>support.edpuzzle.com</u>
- Customer Support: <u>support@edpuzzle.com</u>
- Edpuzzle training courses: <u>https://learn.edpuzzle.com/onlinepd</u>

#### To create your first video lesson...

- Explore Edpuzzle Originals: <u>https://edpuzzle.com/content/edpuzzle-originals</u>
- Get the <u>Edpuzzle Chrome Extension</u> for screen recording



### Getting Started with EdPuzzle

#### **Getting started**

Using video lessons with Edpuzzle couldn't be easier. Find a video and assign it in just a few minutes!

Get started

Where can I find my first video?

https://edpuzzle.com/getting-started

#### New EdTech Classroom with Sam Kary



https://www.youtube.com/watch?v=8I0fV0djfJA

#### Control Alt Achieve with @EricCurts

#### My EdTech Webinars and Certificates - Resource Link

I share a lot of recorded videos of my trainings, but people have often asked if they can get a certificate of completion for watching the sessions. To help with this I have set up a new webinars page where I am now providing free automated certificates of completion for many of my recorded videos. You can access the page using either link below:

- <u>https://www.controlaltachieve.com/webinars</u>
- <u>https://bit.ly/curts-webinars</u>

For each video you will find a description, session resources, an EdPuzzie link to watch the recording and get a certificate, and a regular YouTube link to watch the recording if you don't need a certificate. Let me know if you have a request for a specific topic to be covered in a future recording.



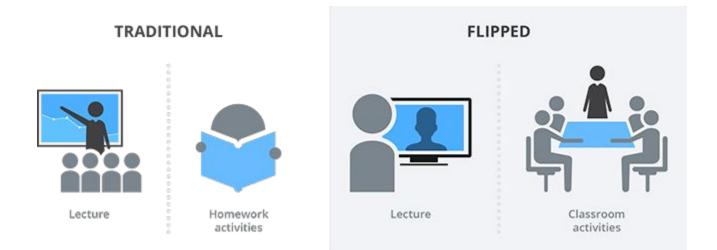
https://www.controlaltachieve.com/2024/08/erics-edtech-webinars-and-certificates.html

#### EdPuzzle with Student Projects



Watch on 🕒 YouTube

### How to Flip Your Classroom with EdPuzzle



https://support.edpuzzle.com/hc/en-us/articles/360012143932-How-to-flip-your-classroom-with-Edpuzzle

#### Ways to Use Video

#### Quick Links

- 1. Use Video To Introduce New Topics
- 2. Video as Pre-Lesson Preparation
- 3. Variety in Learning Materials
- 4. Videos for Expanded Experience
- 5. Videos Allow for Different Rates of Learning
- 6. Videos for Learning Remotely
- 7. Video Can Encourage Responsive Learning
- 8. Gamification Aids Engagement
- 9. Video for Learning Social Skills
- 10. Developing Cultural Awareness
- 11. Student-Created Content
- 12. Video as an Opening to Future Possibilities
- Final Thoughts on Video for Learning

#### Questions/Discussion/Ideas

Video - find, create, use screencast

Podcasts - how is audio the same and how different?

Closed Captioning - CC (or enable voice to text)

Generate Full "searchable" Transcript

