

## **MBA 5905, Business Research Project**

Course description: Second phase of the business research project where the student is engaged in intensive investigation of a topic in cooperation with an approved member of the graduate faculty. *Prerequisites: MBA 5510, MBA 5515 and consent of approved instructor and approval of a completed application by the Graduate Business Studies Coordinator.*

### Learning Objectives:

1. Make recommendations that solve business problems using in-depth business knowledge that builds upon existing literature.
2. Apply the analytical procedures and methods relevant to exploratory research.
3. Apply appropriate research tools, which could include survey instruments, interviews, telephone surveys, observations, and/or databases.
4. Defend research methods and results in both report and presentation formats that are ready for submission to an academic journal and presentation at a professional conference within the appropriate discipline.