



CURRICULUM GUIDE 2021-2022\*

# SPORTS MEDIA RELATIONS MINOR

SCHOOL OF COMMUNICATION & JOURNALISM  
EASTERN ILLINOIS UNIVERSITY

The Sports Media Relations minor provides insights into the roles and duties performed by sports media professionals. Students take courses that enable them to examine and practice skills related to the fundamentals of sports media relations, which includes working with the media, athletes and coaches, managing crisis situations, recording statistics, writing game reports, marketing teams, organizing press conferences, and managing game events.

## TOTAL HOURS FOR MINOR: 19 HRS

### REQUIRED COURSEWORK

JOU 2101 - Writing for News Media

*Pre-req: grade of "B" or better in  
ENG 1001G or a grade of "C" in  
both ENG 1001G and ENG 1002G*

JOU 2850 - Sports Media Relations

*Pre-req: JOU 2101*

JOU 3002 - Introduction to Multimedia Journalism

*Pre-req: JOU 2101 and JOU 2950*

JOU 3401 - Journalism Practicum

*Pre-req: JOU 2001G and a grade  
of "C" or better in JOU 2101*

JOU 3706 - Writing for Sports Media

*Pre-req: grade of "C" or better in JOU 2101*

JOU 3953 - Perspectives on Sports & the Media

*Pre-req: ENG 1001G and ENG 1002G*

KSR 2761 - Introduction to Sport Management

*Pre-req: grade of "C" or better in KSR 1500*

### SCHOOL OF COMMUNICATION & JOURNALISM

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\*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2021-2022. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.