

# HEALTH COMMUNICATION

Catalog Year: Fall 2025

NAME: \_\_\_\_\_

ENUMBER: \_\_\_\_\_



## GENERAL EDUCATION

### LANGUAGE: 9 HRS

Course	Hours	Grade	Semester
ENG 1001G: Comp & Lang	3		
ENG 1002G: Comp & Lit	3		
CMN 1310G: Intro to Speech	3		

### MATH: 3 HRS

Course	Hours	Grade	Semester

### CULTURAL DIVERSITY

Course	Hours	Grade	Semester

### FOREIGN LANGUAGE

Exempt?	Yes	No	
Course	Hours	Grade	Semester

### FINE ARTS/HUMANITIES: 9 HRS

Type	Course	Hours	Grade	Semester
Fine Art				
Humanity				
Fine Art/ Humanity				

### SCIENTIFIC AWARENESS: 7 HRS

Type	Course	Hours	Grade	Semester
Bio Science				
Phys Science				
Lab				

### SOCIAL/BEHAVIORAL SCIENCES: 9 HRS

Course	Hours	Grade	Semester

SENIOR SEMINAR	Hours	Grade	Semester

## HEALTH COMMUNICATION MAJOR (FA25) #

### REQUIRED COURSEWORK: 47 HRS

Course	Hours	Grade	Semester
CMN 2040: Arg. & Critical Thinking	3		
CMN 2630: Intro to Interpersonal CMN	3		
CMN 3100: Persuasion	3		
CMN 3710: Intercultural CMN	3		
HCM 2910: Intro to Health CMN	3		
HCM 3910: CMN in Health Professions	3		
HCM 4910: Applied Health CMN	3		
HCM 4950: Special Topics in Health CMN*	3		
PUBH 2800: Health Ed. Research Methods I* or CMN 3000: CMN Research Methods	3		
PUBH 2270: Community & Public Health	3		
PUBH 2700: Foundations in Health Literacy*	3		
PUBH 3700: Community Health Behavior Methods*	3		
PUBH 3750: Health Care Delivery Systems*	3		
PUBH 4275: Internship or CMN 4275: Internship	8		

### HEALTH COMMUNICATION ELECTIVES: 12 HRS

Electives are selected in consultation with the Health CMN advisor.

Elective Course	Hours	Grade	Semester

### HEALTH COMMUNICATION ELECTIVE COURSES

CMN 2010: Intro to CMN Theories	PUBH 2200G: Health Citizenship
CMN 2650: Intro to Organizational CMN	PUBH 2900: Human Diseases
CMN 2920: Intro to Public Relations	PUBH 3100: Disasters and Public Health: Planning and Response
CMN 2990: Intro to Rhetorical Studies	PUBH 3300: Mitigation of Unintentional Injuries
CMN 3030: Promotional Communication	PUBH 3500: Human Sexuality
CMN 3650: Case Studies in Org CMN	PUBH 3560: Women's Health
CMN 3640: Advanced Interpersonal CMN	PUBH 3765: Principles of Epidemiology
CMN 3660: CMN & Conflict Management	PUBH 4770: Health Services Admin.
CMN 3903: Rhetoric of Gender & Sexuality	PUBH 4800: Drugs and Society
CMN 3940: Advertising: Theory and Practice	PUBH 4830: Perspectives on Health and Humor
CMN 3950: Conference and Event Planning	PUBH 4890: Health and Aging
CMN 3960: Public Relations Writing & Production	
CMN 3980: Strategic Social Media CMN	
CMN 4765: Communication in Families	
CMN 4950: Workplace Relationships	

\*Course has pre-reqs. Please see catalog for details.

# A minimum grade of "C" is required for all CMN, HCM, and PUBH courses counting towards the major.

## WHAT WILL I STUDY?

The Health Communication major prepares students to communicate and promote positive health behaviors in professional health care settings and in health advocacy.

We take an interdisciplinary approach by emphasizing the intersection of strategic communication and public health as the foundation for educating individuals and creating healthier and more vibrant communities. Students learn to design, evaluate, and implement health communication programs in a variety of professional settings.

## WHAT CAREERS CAN I PURSUE?

Some common job opportunities for graduates are:

- Patient/victim advocate
- Patient services coordinator
- Health care marketing/PR specialist
- Director of employee health & wellness programs
- Human resources benefits coordinator
- Health educator
- Positions in government & social service agencies
- Occupational health program manager
- Hospital/practice administrator
- Health promotion specialist
- Community outreach coordinator
- Lobbyist
- Non profit manager
- Program analyst
- Social worker
- Pharmaceutical salesperson

## RESOURCES

School of Communication & Journalism  
[www.eiu.edu/cmnpjou/](http://www.eiu.edu/cmnpjou/)

Health Communication Homepage  
[www.eiu.edu/healthcomm/](http://www.eiu.edu/healthcomm/)

Department Honors  
[www.eiu.edu/healthcomm/honors.php](http://www.eiu.edu/healthcomm/honors.php)

Internship Information  
[www.eiu.edu/healthcomm/internships.php](http://www.eiu.edu/healthcomm/internships.php)

Scholarship Information  
[www.eiu.edu/healthcomm/scholarships.php](http://www.eiu.edu/healthcomm/scholarships.php)

Public Health & Nutrition Homepage  
[www.eiu.edu/phn/](http://www.eiu.edu/phn/)

Accelerated Graduate Program  
[www.eiu.edu/commstudiesgrad/accelerated.php](http://www.eiu.edu/commstudiesgrad/accelerated.php)

## SAMPLE COURSE SEQUENCE

FRESHMAN	
FALL	SPRING
ENG 1001G CMN 1310G BIO GEN ED HCM 2910 CMN 2630	ENG1002G MAT GEN ED PHYSICAL SCI GEN ED ART/HUM GEN ED SOC/BEH GEN ED
SOPHOMORE	
FALL	SPRING
CMN 2040 PUBH 2270 ART/HUM GEN ED SOC/BEH GEN ED HCM elective	PUBH 2700 PUBH 2800/CMN 3000 CMN 3100 ART/HUM GEN ED SOC/BEH GEN ED
JUNIOR	
FALL	SPRING
CMN 3710 PUBH 3700 HCM elective HCM elective ELEC/MINOR	HCM 2910 PUBH 3750 HCM elective ELEC/MINOR ELEC/MINOR
SENIOR	
FALL	SPRING
HCM 4910 Senior Seminar ELEC/MINOR ELEC/MINOR INTERNSHIP	HCM 4950 ELEC/MINOR ELEC/MINOR ELEC/MINOR INTERNSHIP