## STUDENT LEARNING ASSESSMENT PROGRAM SUMMARY FORM AY 2018-2020

Degree and Program Name:	M.A. in Political Science

Submitted By: Ryan P. Burge

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### **PART ONE**

What are the learning objectives?	How, where, and when are they assessed?	What are the expectations?	What are the results?	Committee/ person responsible? How are results shared?
1. The student will demonstrate the	Our Department used two measures for this learning	Thesis Defense/     Capstone Assessment	1. Thesis Defense/Capstone	The results of these direct measures have
ability to think and write critically.	objective:	Rubric	Assessment Rubric	been shared with the Department Chairman
write critically.	Thesis Defense/ Capstone     Assessment rubric	Since students are completing their graduate	In 2018-2020, the average critical thinking	and the Department's Graduate Assessment
	Graduate committee members apply a rubric to evaluate critical	degrees at this level, we expect that the average rating for all students would	evaluation was 4.11 for 19 students who completed their thesis or	and Curriculum Committee prior to submission to CASA.
	thinking skills when students defend theses or present capstone projects. The rubric specifically	be at least 4, or above average.	capstone exceeding expectations by 3.6%.	The results of this report are also shared and discussed with the
	addresses this objective, applying a 5 point scale, with 5 being exceptional, 4 above average, 3	2. Conference Presentations and publications	Capstone students had an average score of 3.97. Thesis students had an	entire department.
	satisfactory, 2 below average, and 1 failure.	We expect 20% of our students to present at a	average score of 4.5, which is about a quarter of a point lower than the	
	The Department's graduate coordinator collects the data throughout the year, upon	conference or have a publication. With average enrollment over the two	previous assessment cycle average. Although, this is a smaller sample size this	

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	completion of a thesis defense, or	years at 55 students, this	cycle with just 4 students	
	capstone presentation.	percentage would result in	completing a thesis	
		11 students participating in	during the time period in	
	2. Conference presentations and	these research activities.	question.	
	publications			
		However, in the past two	2. Conference	
	We also use an indirect measure	years, two changes may	Presentations and	
	to assess our students' ability to	affect this percentage. First,	Publications	
	present research at professional	the lingering effects of the		
	conferences and publish their	state budget crisis in AY	From 2018-2020, 10	
	writing in professional academic	2016-2017 restricted	students made 14	
	outlets, including publications in	funding opportunities for	presentations, and 1	
	academic journals, as book	graduate student research	student had a publication,	
	chapters, book reviews, or	travel in subsequent years.	or 20% of students	
	encyclopedia entries.	Second, we began offering	enrolled. Despite funding	
	encyclopedia charles.	a fully online MA option in	challenges and	
	Throughout the year, the graduate	AY 2016-2017, which	curriculum changes,	
	coordinator collects data on all	enrolls about three quarters	students still met the	
	graduate student research	of our graduate students.	expected 20%	
	presentations and publications.	These students are more	participation rate.	
	External editors, reviewers,	likely to be working	participation rate.	
	conference organizers and	professionals, away from		
	discussants evaluate graduate			
	student research.	campus, and unable to		
	student research.	engage in professional		
		research conferences at the		
		same level as students		
		enrolled in our face-to-face		
		MA option. Therefore, it is		
		reasonable to expect a		
		lower level of participation.		
2. The student will	1. Thesis Defense/Capstone	1. Thesis Defense/	1. Thesis Defense/	The results of these
demonstrate content	Assessment Rubric	Capstone Assessment	Capstone Assessment	direct measures have
knowledge in their		Rubric	Rubric	been shared with the
primary area of study.	Graduate committee members			Department Chairman
	apply a rubric to evaluate content	Since students are	In 2018-2020, 19 students	and the Department's
	knowledge when students defend	completing their graduate	defended a thesis or	Graduate Assessment
	their theses or presented their	degrees at this level, we	presented a capstone	and Curriculum
	capstone projects. The same scale	expect that the average	project. The average	Committee prior to
		rating for all students	content knowledge of	submission to CASA.
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	is used as described in Learning Objective #1 (see above).  The Department's graduate coordinator collects the data throughout the year as thesis defenses and exams are scheduled.	during the academic year would be at least 4, which is above average.	policy problems was 4.47, exceeding expectations by 11.8%. For content knowledge of the scholarly literature, the mean score was 4.16. This exceed our benchmark by 4%.  When comparing capstone students those who chose the thesis option, the difference in scores was small, with thesis students scoring 4.42 vs 4.24 for those completing a capstone.  We ran a correlation between the average content knowledge score at degree completion and the # of online credits, and found no relationship	The results of this report are also shared and discussed with the entire department.
3. The student will develop the ability to apply appropriate social science research methods.	1. Thesis Defense/Capstone Assessment Rubric  Graduate committee members apply a rubric to evaluate content knowledge when students defend their theses, or present their capstone projects. The same scale is used as described in Learning Objective #1 (see above).  The Department's graduate coordinator collects the data	1. Thesis Defense/ Capstone Assessment Rubric  Since students are completing their graduate degrees at this level, we expect that the average rating for all students during the academic year would be at least 4, which is above average.	existed.  1. Thesis Defense/ Capstone Assessment Rubric  In 2018-2020, 19 students defended their theses or presented their capstones. The average research methods evaluation was 3.89, a slight decline from the earlier stage of assessment, 2.7% below the expected average.	The results of these direct measures have been shared with the Department Chairman and the Department's Graduate Assessment and Curriculum Committee prior to submission to CASA. They have also led to curricular changes to the newly added PLS 5054 class – focusing on methods that are

	throughout the year as thesis defenses and exams are scheduled.  2. Conference presentations and publications  Student conference presentations and publications serve as an indirect measure of research methods skills, since all empirical research in Political Science requires an appropriate methodology. Additionally, review essays and related research requires students to be aware of how to evaluate research methodologies. Conference section heads, discussants, and editorial boards evaluate the quality of student work.  Throughout the year, the Graduate Coordinator keeps track of how many students present at research conferences or have scholarly publications.	2. Conference Presentations and publications  We expect 20% of our students to present at a conference or have a publication. With average enrollment over the two years at 55 students, this percentage would result in 11 students participating in these research activities.  See Objective 1 for our concerns about curricular and budgetary impacts on this expectation.	2. Conference Presentations and Publications  From 2018-2020, 10 students made 14 presentations, and 1 student had a publication, or 20% of students enrolled. Despite funding challenges and curriculum changes, students still met the expected 20% participation rate.	using by practitioners in public administration.
4. Students will develop the ability to orally communicate concepts appropriate for graduate studies in political science.	Thesis Defense/Capstone     Presentation Assessment     Rubric  Graduate committee members apply a rubric to evaluate oral communication skills when students defend their theses or present their capstone projects. The same scale is used as	1. Thesis Defense/Capstone Presentation Assessment Rubric  Since students are completing their graduate degrees at this level, we expect that the average rating for all students during the academic year	1. Thesis Defense/ Capstone Assessment Rubric  In 2018-2020, 19 students defended their thesis or presented their capstones. The average oral communication evaluation was 4.26,	The results of these direct measures have been shared with the Department Chairman and the Department's Graduate Assessment and Curriculum Committee prior to submission to CASA. The results of this report are also shared

described in Learning Objective #1 (see above).	would be at least 4, which is above average.	exceeding expectations by 6.5%.	and discussed with the entire department.
The Department's graduate coordinator collects the data throughout the year as thesis defenses and exams are scheduled.		Capstone students had an average score of 4.19. Thesis students had an average score of 4.46, very close to the average for the previous assessment cycle.	
		We ran a correlation between the average oral communication score at degree completion and the # of online credits, and found a small (.09) Pearson's correlation, where students who took more online hours demonstrated higher average scores.	

#### **PART TWO**

Describe your program's assessment accomplishments since your last report was submitted. Discuss ways in which you have responded to the CASA Director's comments on last year's report or simply describe what assessment work was initiated, continued, or completed.

The past two years of assessment data indicate relatively stable results, which is a good sign given that the program has gone through some fairly dramatic changes in the last two-year time period. To be frank, we have spent much of the last two years just trying to accommodate the incredible increase in student demand that we have seen over that time period. To be specific, we had 47 students in the program in 2017. That jumped to 66 students in 2018. Then increased to 75 students in 2020. In the Fall of 2015 we had zero online graduate students; now we have 55.

As previously mentioned, we implemented major curricular changes beginning in Fall 2016, with the addition of an online MA option in Political Science, focusing on Public Administration and Public Policy (maintaining a face-to-face Political Science MA). But we have had to continue to adapt and evolve to meet the staffing challenges of adding so many students in such a rapid time frame.

With that growth, we are enrolling more non-traditional graduate students, including late-career graduate students, first generation, minorities, and veterans. We have worked to provide them with the resources for graduate school success, including a D2L orientation/resource page for all students, mentoring from the graduate coordinator and graduate faculty, and multiple means of communication with students. We are pleased to see that there are minimal differences between student assessment scores between our online and face-to-face options. We can say that initial results of moving from a thesis to a capstone option have been positive. We are seeing initial signs that students are completing their capstone projects at a faster rate and their assessment scores are remaining relatively high. However, we must admit that it is early. We have just begun graduating more students who initially enrolled online two or three years ago. A clearer picture will emerge in the next two years.

Finally, we had one student received a King-Mertz award for a non-thesis research paper.

#### **PART THREE**

Summarize changes and improvements in **curriculum, instruction, and learning** that have resulted from the implementation of your assessment program. How have you used the data? What have you learned? In light of what you have learned through your assessment efforts this year and in past years, what are your plans for the future?

Assessment has led us to make the following changes:

- We are working to improve the delivery of high-quality Master's level research methods training. To that end we have reconfigured our graduate level research methods course. In the fall of 2018, we began offering two different research methods class. A face-to-face version is ideal for students completing the thesis option and seeking Ph.D. placement or careers requiring data analytics. The online research methods class is geared towards applied research methods, focusing on teaching students how to use software that they typically would have on the job, and geared towards more mixed methods.
- Beginning in the fall of 2018, we are no longer offering PLS 5001/Introduction to Political Research. The content from that course was integrated into the two new (or revised) research methods courses, as well as our D2L Graduate Student Orientation and Resources page.

- As such, our entry-level assessment of students in PLS 5001 is no longer be possible, requiring a revised assessment plan. We recognize that this has not been completed as of the Fall of 2020. As previously mentioned, we have devoted quite a bit of time to changing our curricular offerings to meet rising student demand and are just now beginning to circle back to developing an assessment plan. What complicates this task is that our students no longer have a single point of entry. While all students used to take the same research methods course, that is no longer the case because we offer two different methods courses. Additionally, many online students do not take research methods their first semester as a student.
- Given that many of our students are online and that they deliver their capstone presentation via video chat, we have moved all our assessment to a digital format. Each committee member receives a link to a Machform which they complete and a receipt is emailed to them as well as the department chair. We have found this to be a tremendous boost to our efficiency and generates much more accurate record keeping. This is all the more important with our workflow being disrupted by COVID-19.

We have the following plans for the next assessment cycle:

- We will be integrating more resources from Booth Library and Career Services into our online classes and hope to integrate more services from the Writing Center too.
- We would like to collaborate with other departments on campus to create certificate programs that would lead to more skills-based learning. For instance, we just had a conversation with the Geology/Geography department about making it possible for our online students to complete a certificate in Public Planning entirely online.
- We plan to explore ways to formulate an intake assessment as a way to demonstrate growth in student's skills and academic ability as they complete our program. One possibility under consideration is to require newly enrolled students to submit a small portfolio of their written work to the graduate assessment committee to be evaluated.
- Now that we have larger numbers of students completing our online option, we plan to administer a student survey and alumni survey, to gain more indirect, but valuable evidence about the graduate options we offer. The student survey may be particularly helpful to gauge the accessibility of EIU resources in an online setting. We also would like to track where our online graduate students go in the workforce and how the skills that they are learned in our graduate program helped them to advance in their careers.

# Student Learning Assessment Program Response to Summary Form Graduate Program 2020

April 13, 2021

Department: Department of Political Science

Degree and Program Name: M.A. in Political Science

Reviewer: Dr. Nikki Hillier, Graduate Assessment Coordinator, Graduate School

Category	Comments
Learning Objectives	The objectives for the program encompass all the graduate learning goals established by EIU's Council on Graduate Studies.
How, Where, and When Assessed	The report clearly states how students are assessed: publications and presentations, and through a rubric used to assess learning objectives through a capstone project or thesis defense. Student work is evaluated by several graduate faculty in the program.
Expectations	Expectations are reasonable for graduate learning goals and are clearly defined.
Results	The report indicates that the program is meeting or exceeding expectations for most measures. One noted exception is the ability to apply appropriate social science research methods, but that expectation was only barely missed and has been addressed through curriculum revisions.
How Results Will be Used	Results are shared with the Chair and the Department's Graduate Assessment and Curriculum Committee, and discussed as a department. Results are clearly used meaningfully as you have analyzed the results (checking for relationships in scores and number of online credit hours), and issues are addressed.
Recommendations	Your program has experienced immense growth over the last few years, and you have been able to accommodate that growth while still meeting expectations for student learning. Your program takes assessment seriously and uses results to make programmatic improvements. For example, when you recognized that students were not meeting expectations for application of research methods, you revised the program to ensure 1) the program was addressing the needs of all students (practitioners and scholars), and 2) that students are prepared to meet expectations. We recommend continuing the work you are doing. You noted the change in curriculum resulted in not having an early assessment for students; perhaps you can identify a new means for conducting an earlier assessment of student learning moving forward that would benefit your students and program. Given some of the barriers to publishing and presenting that you have outlined, you may want to look at another measure for those learning objectives. Finally, the ideas you have proposed for the next assessment cycle sound promising, particularly the intake assessment and post-graduation follow-up. Your assessment efforts are impressive, including your implementation of notable and progressive revisions.

The Council on Graduate Studies approved of revised learning goals on December 8, 2020, which included the addition of an Ethical and Professional Responsibility learning goal. Please consult with your graduate faculty members to determine how to incorporate this learning goal into future assessment activities.