## Agenda for the February 3, 2005 CAA Meeting

Items Approved: 05-13, Accounting (Revised Program)

05-14, Family & Consumer Sciences Hospitality Management Concentration

(Revised Concentration)

Items Pending: 05-11, Discussion of General Education

05-12, Discussion of Technology-Delivered Courses

# Council on Academic Affairs Minutes

February 3, 2005

The February 3, 2005 meeting of the Council on Academic Affairs was held at 2:17 p.m. in Booth Library Conference Room 4440.

Members present: Dr. Carwell, Dr. Dietz, Dr. French, Dr. Methven, Mr. Muffler, Dr. Reid, Dr. Tidwell,

and Dr. Upadhyay.

Members absent: Ms. Dilworth, Dr. Fewell, and Ms. Miller.

**Staff present:** Dr. Lord, Dr. Herrington-Perry, and Ms. Fopay.

Guests present: Dr. Monippallil, School of Business; Dr. Roszkowski, School of Business;

Dr. Wilkinson, Family & Consumer Sciences; and Ms. Zeigler, Academic

Advising.

## I. January 20, 2005 Meeting Minutes:

The minutes of January 20, 2005 were approved as written.

# II. January 26-27, 2005 Electronic Meeting Minutes

The minutes of January 26-27, 2005 were approved as written.

#### III. Communications:

- January 18, 2005 memorandum from Dean Hoadley, LCBAS, requesting executive action to revise the prerequisites for several Accounting courses; revise the credit and course description for BUS 2275; revise the term offered and prerequisites for FCS 4340; add the writing-intensive designation to MAR 4100; and eliminate the Industrial Technology Manufacturing Technology Option and the Industrial Technology General Technical Concentration.
  - Dr. Tidwell announced that prior to this meeting there had been a question as to whether only one section of MAR 4100 could be designated as writing-intensive. This was investigated and Dr. Tidwell was told that record keeping would allow this.
- 2. Minutes from the January 14, 2005 College of Sciences Curriculum Committee meeting.
- January 18, 2005 memorandum from Dr. Michael Hoadley, Center for Academic Technology Support, regarding the proposal for an alternative approach to addressing online course questions.
  - Dr. Hoadley will come to the February 17, 2005 CAA meeting to discuss an alternative approach to addressing the technology-delivered sections of previously approved courses.
- 4. January 24, 2005 Lumpkin College of Business & Applied Sciences Curriculum Committee Meeting Minutes.
- 5. January 26, 2005 e-mail from Associate Dean Jeffrey Lynch, CAH, requesting executive action to revise the course prerequisites for several Journalism courses.
- 6. Minutes from the January 26, 2005 College of Arts & Humanities Curriculum Committee meeting.

#### IV. Other Business:

 Dr. Tidwell informed the council that the following IBHE program review presentations have been scheduled.

March 10, 2005

B.A. in Mathematics

B.S. in Mathematics and Computer Science

March 24, 2005

B.A. in Philosophy

In addition, he indicated, there are several other program review presentations to be scheduled for this semester. Those programs include the B.S. in Industrial Technology; B.S. in Career & Organizational Studies; B.A. in Psychology; B.S. in Clinical Laboratory Science (interim review); B.S.B. in Management; B.S.B. in Business Administration; and B.S.B. in Marketing.

Dr. Tidwell pointed out that questions created by the council last year (agenda item #04-17) will be used to guide departments during their presentations.

- 2. Dr. Tidwell indicated that the February 10 and February 17 CAA meetings will be held in Booth Library Seminar Room 3202.
- 3. Dr. Tidwell reported that he and Dr. Reid met with each college curriculum committees to discuss general education last week. In response, he explained, each committee will adopt resolutions or something formal to send to CAA in the next few weeks.
- 4. Dr. Tidwell explained that Dr. Jean Wolski, Vice-Chair of Faculty Senate, had contacted him about the upcoming Faculty Senate elections. Drs. Fewell, Methven, and Tidwell terms will be ending. Under the new election system, two at-large representatives and one LCBAS representative will be elected to CAA.
- 5. Dr. Tidwell explained that Dr. Herrington-Perry had discussed catalog changes with the executive committee. This resulted from a question someone had regarding whether or not departments should have to go through executive action to change semester offerings (Fall, Spring, Summer) to a different semester offering. After discussing it, Dr. Tidwell said that he, Dr. Herrington-Perry, and Dr. Reid didn't think it was a necessity for departments to go through all that paperwork to change the offerings (example: "Fall to Spring"; "Spring to Summer") via executive action. Rather, revisions could be submitted as catalog revisions. He asked the council members if anyone objected to this. There were no objections.
- 6. Dr. Tidwell mentioned that there had been a request to look into whether or not Eastern should go to a plus/minus grading system. At this point, he said, no decision has been made. However, he explained, his inclination is that a taskforce should be formed to discuss and study this issue sometime this semester. He will contact the Provost, the Honors College, CGS, COTE, and other groups to get input about creating the taskforce. He said that more than likely Eastern couldn't go to a new grading system before Banner is up and running.
- 7. Dr. Tidwell reported that last week he met with Dr. Bob Augustine, Dean of the Graduate School, and Dr. Alan Baharlou, Chair of the Geology/Geography Department. He explained that they are interested in making sure students can actually complete general education courses through the Study Abroad Program. He said they discussed possibly creating a specific course number for study abroad general education courses that could be used in all curriculums. Dr. Tidwell mentioned today that this will probably be an item that CAA will see next year.
- 8. Ms. Sterling introduced Ms. Monica Zeigler who is the new Assistant Director of Academic Advising.

#### V. Committee Reports:

1. Dr. Reid reported that she and Dr. Dietz attended a Textbook Rental Service Advisory Committee meeting. She explained that at the meeting the committee discussed the success that resulted from information getting out to students needing to return books immediately upon dropping a course(s) so other students could get access to the books. Also, she said the committee discussed issues regarding whether or not Continuing Education students will have to pay to have their books mailed to them. Dr. Reid indicated that this issue remains under discussion.

**Other Business Continued:** Dr. Tidwell explained that Ms. Fopay is working with Mr. Danny Harvey, Center for Academic Technology Support, to look at alternative ways to conduct CAA electronic meetings as opposed to using the CAA listserv. He explained that Mr. Harvey came up with an idea for a discussion board/web log for CAA to use to conduct its electronic meetings. Dr. Tidwell indicated that he had viewed a test sample of the discussion board/web log today. He thought it might be useful to CAA. Additional information regarding this item will be brought to CAA at a future meeting.

# VI. Items Added to the Agenda:

1. A course proposal for BIO 4952, Herpetology, was received after this week's agenda was established. Dr. Tidwell distributed copies of the proposal to the council members.

Dr. Dietz moved and Dr. French seconded the motion to add this item to the agenda. The motion passed unanimously.

The BIO 4952 proposal was assigned agenda item # 05-15.

## VII. Items Acted Upon.

# 1. 05-13, Accounting (Revised Program)

Dr. Monippallil presented the proposal and answered questions of the council.

The motion passed with the following vote:

Carwell, Dietz, French, Methven, Muffler, Tidwell, Upadhyay. Yes:

No: Abstain: None.

The proposal (See Attachment A) was approved, effective Fall 2005.

# 2. 05-14, Family & Consumer Sciences Hospitality Management Concentration (Revised Concentration)

Dr. Wilkinson presented the proposal and answered questions of the council. The council requested that the proposal be revised in order to address two concerns that the council members had. The first was a concern that the total semester hours listed on the submitted proposal did not equal 33 as indicated. Secondly, some council members noticed that the current catalog copy in the proposal did not match the printed catalog. Dr. Wilkinson explained that the catalog copy resulted from course numbering changes and proposals approved by CAA earlier this year. The motion passed unanimously.

The proposal (See Attachment B), with pending revisions, was approved, effective Fall 2005.

Dr. Dietz left the meeting at 2:56 p.m. As a result, a quorum was lost.

## VIII. Pending:

- 1. 05-11, Discussion of General Education
- 2. 05-12, Discussion of Technology-Delivered Courses

# IX. Other:

1. For the council's information, Dr. Tidwell mentioned that two technology-delivered questionnaires had been completed and submitted to CAA. Both items will be included on next week's CAA agenda. He posed a question about how to handle these items - by executive action or as proposals. Dr. Herrington-Perry and Dr. Methven indicated that there was some discussion about this last year. At that time, it was discussed that since the questionnaires are for courses that have already been approved there really was no reason to vote on the items again.

Continued discussion will occur at next week's meeting.

The next meeting will be held Thursday, February 11, 2004.

The meeting adjourned at 2:58 p.m. --Minutes prepared by Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the web at <a href="http://www.eiu.edu/~eiucaa/">http://www.eiu.edu/~eiucaa/</a>. In addition, an electronic course library is available at <a href="http://www.edu.edu/~eiucaa/elibrary/">http://www.edu.edu/~eiucaa/elibrary/</a>.

The CAA minutes, agendas, and summaries of CAA actions are distributed via a listserv, caa-list. To subscribe, go to the following web site: <a href="http://lists.eiu.edu/mailman/listinfo/caa-list">http://lists.eiu.edu/mailman/listinfo/caa-list</a>. Locate the section "Subscribing to caa-list" and enter your email address and create a password. Next, click on the subscribe box. An email will be sent to you requesting confirmation. Once confirmation is received, your request will be held for approval by the list administrator. You will be notified of the administrator's decision by email.

\*\*\*\*\*\*\*\*\*\* ANNOUNCEMENT OF NEXT MEETING \*\*\*\*\*\*\*\*\*\*

Thursday, February 10, 2005

Seminar Room 3202 – Booth Library @ 2:00 p.m.

# Agenda

1. 05-15, BIO 4952, Herpetology (Revised Course)

## Pending:

- 1. 05-11, Discussion of General Education
- 2. 05-12, Discussion of Technology-Delivered Courses

## **Approved Executive Actions:**

None.

# **Pending Executive Actions:**

## LCBAS

# Effective Spring 2005

 Assign the writing-intensive designation to the following section of MAR 4100: Special Topics in Marketing: Marketing Law and Ethics. This course section will be taught Spring 2005 and Spring 2006.

# LCBAS Effective Fall 2005

1. Revised the course prerequisites for ACC 4275.

# ACC 4275 - Internship in Accounting.

(Arr.-Arr. -1-12) (Credit/ No Credit) Monitored work or service experience requiring development and application of accounting knowledge and skills.

#### **Prerequisites and Course Notes**

Admission to the Accounting Program, ACC 3200, and ACC 3300, a minimum cumulative EIU GPA of 2.50 or higher; and approval of Internship Learning Agreement by School of Business Associate Chair. Up to 12 hours of internship credit may be counted for graduation.

Credits: 1 to 12

2. Revised the course prerequisites for ACC 4300.

# ACC 4300 - Advanced Management and Cost Accounting.

(3-0-3) F, S. The emphasis of the course is on the way management accounting data influence decisions within the organization. Course examines cost planning, cost control, decision making using accounting data, and performance evaluation. Topics include CVP analysis, relevant costing, the master budget, controlling discretionary costs, controlling inventory and production costs, capital budgeting, responsibility accounting and transfer pricing in decentralized organizations, measuring organizational performance and rewarding performance.

# Prerequisites and Course Notes

ACC 3300, ACC 3900, BUS 3950, BUS 3710, BUS 3010, BUS 3470, each with the grade of C or better; a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program or permission of the Associate Chair.

Credits: 3

3. Revised the course description and prerequisites for ACC 4400.

#### ACC 4400 - Federal Income Taxation I.

(3-0-3) F, S. This is the first of two courses on federal income tax accounting under the latest amendments to the Internal Revenue Code. This course focuses on the income taxation of individuals and sole proprietorships. Topics include regulatory framework and legal liability of accountants, determination of gross income, deductions, and computation of tax liability, payment procedures, and tax planning. Students who plan to take the Uniform CPA Examination should take this course and ACC 4800.

#### Prerequisites and Course Notes

ACC 3250, ACC 3900, BUS 3710, each with a grade of C or better; a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program, or permission of the Associate Chair.

Credits: 3

4. Revised the course prerequisites for ACC 4500.

#### ACC 4500 - Advanced Accounting Theory.

(3-0-3) F, S. Financial accounting measurement, partnerships, international operations, not-for-profit entities, and accounting for business combinations. This course is designed to develop the student's knowledge of selected financial accounting topics and to give the student an understanding of the theory relating to them.

# Prerequisites and Course Notes

ACC 3250 and ACC 3900, each with the grade of C or better; a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program or permission of the Associate Chair. Students who plan to take the Uniform CPA Examination should take this course.

5. Revised the course prerequisites for ACC 4550.

# ACC 4550 - Internal Auditing.

(3-0-3) S. Theory and applications of the internal auditing appraisal function in assisting members of the organization in the effective discharge of their responsibilities. This course is designed for those students seeking a career in management accounting.

# **Prerequisites and Course Notes**

ACC 3250, ACC 3300, and ACC 3900, each with the grade of C or better, a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program or permission of the Associate Chair.

Credits: 3

6. Revised the course prerequisites for ACC 4700.

# ACC 4700 - Auditing and Assurance Services.

(3-0-3) F, S. This is the first of two integrated courses on auditing and assurance standards and practices. This course focuses on the audit function, nature and scope of audit engagement, professional auditing standards and procedures, assessment of engagement risk, planning for audit, and analysis of internal control. No credit will be granted for students who have completed ACC 4600 or its equivalent with a grade of C or better. Students who plan to take the Uniform CPA Examination should take this course and ACC 5400.

### Prerequisites and Course Notes

ACC 3250 and ACC 3900, each with a grade of C or better; a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program, or permission of associate chair, School of Business.

Credits: 3

7. Revised the course description and prerequisites for ACC 4750.

### ACC 4750 - Governmental and Not-for-Profit Accounting.

(3-0-3) F, S. Special nature of accounting for governmental and not-for-profit entities. Topics include fund accounting characteristics, budgets, cost accounting systems, and financial statement analysis. Students who plan to sit for the Uniform CPA Examination should take this course.

# Prerequisites and Course Notes

ACC 3250, ACC 3900 or their equivalents with the grade of C or better; a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program, or permission of the Associate Chair.

8. Revised the course prerequisites for ACC 4800.

#### ACC 4800 - Federal Income Taxation II.

(3-0-3) F, S. A continuation of ACC 4400, with emphasis on underlying principles and concepts in the federal income tax laws and the tax consequences of alternatives. Emphasis on corporation, partnership, and fiduciary tax problems. Property transactions and international transactions will also be examined. Tax research is included. If this course is taken for graduate credit, there will be additional requirements to complete this course.

#### Prerequisites and Course Notes

ACC 4400 with the grade of C or better; a minimum cumulative EIU GPA of 2.50 or higher; admission to the Accounting Program or permission of the Associate Chair. Students who plan to take the Uniform CPA Examination should take this course.

Credits: 3

9. Revise the course credit, description, and prerequisites for BUS 2275.

# BUS 2275 - Internship in Business.

(3-0-3) (Arr-Arr-1-12) (Credit/No Credit) An approved employment experience in an appropriate organization. Monitored work or service experience requiring development and application of business knowledge and skills.

### **Prerequisites and Course Notes**

Pre business major, sophomore standing, the approval of the intern coordinator and acceptance of student by a business firm. Completion of at least 30 semester hours and approval of Internship Learning Agreement by School of Business Chair or designee. Up to 12 hours of internship credit may be counted for graduation.

Credits: 3 1-12

10. Revise the course offering and prerequisites for FCS 4340.

#### FCS 4340 - Conventions and Trade Shows.

(3-0-3) Su, F. S. Organization, arrangement and operation of conventions, trade shows, and concessions.

#### Prerequisites and Course Notes

BUS 2101, BUS 3470, FCS 3790, and FCS 3796 3786.

- 11. Eliminate the Manufacturing Technology Option from the Industrial Technology Major.
- 12. Eliminate the General Technical Concentration from the Industrial Technology Major.

#### CAH

#### Effective Fall 2005

1. Revise the prerequisites for JOU 3001.

# JOU 3001 - News Photography.

(2-2-3) On Demand. Photographic work in journalism with emphasis on photo content.

# Prerequisites and Course Notes

A minimum grade of "C" in JOU 2101 2950 or permission of the instructor.

Credits: 3

2. Revise the prerequisites for JOU 3501.

#### JOU 3501 - Principles of Advertising.

(3-0-3) On Demand. Principles of advertising with special emphasis on advertising design and sales for mass media.

# Prerequisites and Course Notes

A minimum grade of "C" in JOU 3301 or 3302 or permission of the instructor. None.

Credits: 3

3. Revise the prerequisites for JOU 3701.

#### JOU 3701 - Online Journalism.

(1-0-1) On Demand. In-depth study of the implications of the Internet on journalistic media.

# Prerequisites and Course Notes

A minimum grade of "C" in JOU 3301 or JOU 3302 JOU 2950 or permission of the instructor and concurrent enrollment in JOU 3702.

Credits: 1

4. Revise the prerequisites for JOU 3702.

# JOU 3702 - Online Journalism Lab.

(0-4-2) On Demand. In-depth laboratory for the design and production of journalistic web sites using elements of design, photography, audio, and video as means of journalism delivery.

# Prerequisites and Course Notes

A minimum grade of "C" in JOU 3301 or JOU 3302 JOU 2950 or permission of the instructor and concurrent enrollment in JOU 3701.

5. Revise the prerequisites for JOU 4001.

# JOU 4001 - Newspaper Management.

(3-0-3) On Demand. Understanding of skills and attitudes necessary to publish a community newspaper.

# Prerequisites and Course Notes

JOU 4771 3000 or permission of the instructor.

Credits: 3

6. Revise the prerequisites for JOU 4102.

#### JOU 4102 - Journalism Ethics.

(3-0-3) On Demand. Ethical principles and issues of journalism; philosophical and professional standards of reporting and editing for newspapers, broadcast, and online journalism.

# Prerequisites and Course Notes

A minimum grade of "C" in JOU 3301 or 3302 or permission of instructor. Junior Standing.

Credits: 3

7. Revise the prerequisites for JOU 4275.

# JOU 4275 - Journalism Internship.

(Arr.-Arr.-1-3) (Credit/No Credit) Actual training in a print or electronic news medium or in a related professional journalism environment.

#### Prerequisites and Course Notes

JOU 4771 or JOU 3000 and permission of instructor the department chair.

Credits: 1 to 3

8. Revise the prerequisites for JOU 4770.

# JOU 4770 - News Media Opinion Writing and Editing.

(3-0-3) On Demand. Study and practice of how news media perform their opinion function, with emphasis on writing editorials and editing newspaper opinion pages. WI

### Prerequisites and Course Notes

JOU 4102 3000 or permission of the instructor.

Credits: 3

9. Revise the prerequisites for JOU 4900.

# JOU 4900 - Journalism Seminar.

(3-0-3) On Demand. In-depth study of various topics in journalism. WI

### Prerequisites and Course Notes

A minimum grade of "C" in JOU 3301 or 3302 or Permission of the instructor.

10. Revise the prerequisites for JOU 4919.

# JOU 4919 - Public Relations Techniques.

(3-0-3) On Demand. Effective techniques of a public relations program including basic concepts and principles of the public relations profession, the roles and functions, planning, managing, and executing campaigns.

# Prerequisites and Course Notes

A minimum grade of "C" in JOU 3302. For students in public relations minors or concentration only. Credit will not be given for both JOU 4919 and CMN 4919.

Credits: 3

11. Revise the prerequisites for JOU 4920.

#### JOU 4920 - Case Studies in Public Relations Problems.

(3-0-3) On Demand. Public relations case problems in industry, business, labor, education, government social welfare and trade associations; the application of public relations techniques.

# Prerequisites and Course Notes

JOU 4919. For students in public relations minors or concentration only. Credit will not be given for both JOU 4920 and CMN 4920.

#### Attachment A

# Accounting

# (BS in Business)

#### Major

A dynamic, rewarding, and highly respected profession, accountancy operates at the heart of financial information services. In addition to providing services in the traditional areas of preparation and analysis of financial statements, auditing, and tax planning and compliance, accountants serve as valuable members of management teams, as highly respected consultants to top management, and as trusted advisers to professionals, business owners, and government leaders. For a person who wants to have a successful career in business, a degree in accounting is an excellent choice.

## **Accounting Program's Mission Statement**

The mission of the accountancy program at Eastern Illinois University is to prepare students for successful careers in accountancy and related business fields by providing them with an affordable, high-quality education.

## **Admission Requirements**

Students who seek to major in accounting must satisfy the requirements for admission to the School of Business. Students with the GPA of 2.75 or higher at the time of admission to the School of Business will be admitted to the accounting program.

Admission by Exception: A student with a GPA lower than 2.75 at the time of admission to the School of Business may apply for admission to the accounting major by exception. A committee of faculty will review the student's academic records and other relevant information submitted by the student. The committee may also interview the student. The committee may approve the student's application subject to certain performance standards, as prescribed by the committee. The committee will communicate its decision to the Associate Chair, School of Business, and will monitor the student's progress in meeting the performance standards. If the student fails to meet the performance standards, the student will be dismissed from the accounting program.

Continuation Requirement: A student majoring in accounting must maintain a cumulative EIU GPA of 2.50 or higher in order to enroll in senior-level (4000-level) accounting courses.

**Important Notice:** Candidates who wish to sit for the Certified Public Accountant (CPA) Examination in Illinois are required to have earned 150 hours of college credit, including an undergraduate degree. Of the 150 hours, at least 24 hours must be in accounting. Courses that are in progress cannot be counted to meet the 150-hour requirement.

# **Core Requirements**

The BSB in Accounting comprises:

# 46 Hours in General Education

#### 33 Hours in the Business Core

#### 27 Hours in Major Courses

- ACC 3200 Financial Accounting Theory I. Credits: 3
- ACC 3250 Financial Accounting Theory II. Credits: 3
- ACC 3300 Management and Cost Accounting. Credits: 3
- ACC 3900 Accounting Information Systems. Credits: 3
- ACC 4400 Federal Income Taxation I. Credits: 3

- ACC 4550 Internal Auditing. Credits: 3
  - or
- ACC 4700 Auditing and Assurance Services. Credits: 3 \*
- MGT 3470 Commercial Law. Credits: 3

# Plus two of the following:

- ACC 4300 Advanced Management and Cost Accounting. Credits: 3
- ACC 4500 Advanced Accounting Theory. Credits: 3 \*
- ACC 4750 Governmental and Not-for-Profit Accounting. Credits: 3 \*
- ACC 4800 Federal Income Taxation II. Credits: 3 \*

#### And 14 Elective Hours, 11 of them in Non-business Courses

#### Footnotes:

\* Based on ACT math scores, some students are exempt from MAT 1271. Those students should complete MAT 2120G during the fall semester and MAT 2110G in the spring semester of their first year and a non-business elective in the fall semester of their second year.

\*A grade of "C" or better is required in all required ACC courses.

Calculation of the major GPA is based on courses taken at EIU with the prefix BUS and ACC and MGT 3470.

#### **Attachment B**

# Family & Consumer Sciences in Business Option

#### **Core Requirements**

The FCS in Business Option includes the business administration minor courses. Students must also select one of three concentrations: Consumer Affairs, Hospitality Management, or Merchandising.

Courses required for this option include:

- BUS 1950 Computer Concepts and Applications for Business. Credits: 3
- BUS 2101 Financial Accounting. Credits: 3
- BUS 2710 Survey of Finance. Credits: 3
- BUS 3010 Management and Organizational Behavior. Credits: 3
- BUS 3470 Principles of Marketing. Credits: 3
- FCS 2244 Consumer Textiles: Care and Production. Credits: 3
- FCS 4275 Internship. Credits: 3 to 9

#### **Hospitality Management Concentration**

#### **Total: 39 Semester Hours**

#### The Hospitality Management Concentration Comprises

#### The following Family Consumer Sciences courses:

- FCS 1120 Food Selection and Preparation. Credits: 3
- FCS 1121 Food Service Sanitation. Credits: 1
- FCS 1800 Life Span Human Development. Credits: 3
- FCS 2100 Nutrition in a Global Society. Credits: 3
- FCS 2700 The Hospitality Industry. Credits: 3
- FCS 2740 Lodging Operations. Credits: 3
- FCS 3784 Commercial Quantity Food Production. Credits: 5
- FCS 3786 Hospitality Operations and Cost Control. Credits: 3
- FCS 4340 Conventions and Trade Shows. Credits: 3
- FCS 4345 Hospitality Administration. Credits: 3
- FCS 4940 Food Systems Management. Credits: 3

#### And the following courses counted as general education:

- BIO 1004G Practical Microbiology. Credits: 3
- ECN 2801G Principles of Macroeconomics. Credits: 3

#### And an additional 15 semester hours selected from the following:

- FCS 2100 Nutrition in a Global Society. Credits: 3
- FCS 2784 Hospitality Sales and Service. Credits: 3
- FCS 3340 Club Management. Credits: 3
- FCS 4275 Internship. Credits: 3-9
  - (3 hours required)
- FCS 4340 Conventions and Trade Shows. Credits: 3
- FCS 4345 Hospitality Administration. Credits: 3
- FCS 4350 Dining Room Management. Credits: 4
- FCS 4760 Hospitality Franchising. Credits: 3

- FCS 4940 Food Systems Management. Credits: 3
- REC 3310 Travel and Tourism. Credits: 3

#### And select an additional six semester hours

**Selected** from the following courses counted in to fulfill the business minor:

- BUS 2102 Managerial Accounting. Credits: 3
- BUS 2750 Legal and Social Environment of Business. Credits: 3
- BUS 2810 Business Statistics I. Credits: 3
- BUS 3500 Management Information Systems. Credits: 3
- BUS 3950 Operations Management. Credits: 3
- CIS 2000 Problem Solving with Visual BASIC. Credits: 3
- CIS 3500 Advanced Microcomputer Applications and Development. Credits: 3
- CIS 3510 Business Presentations and Document Design. Credits: 3
- FIN 3720 Investments, Credits: 3
- FIN 3750 Management of Financial Institutions. Credits: 3
- FIN 3770 Working Capital Management. Credits: 3
- MAR 3720 Consumer Behavior. Credits: 3
- MAR 3875 Retail Management. Credits: 3
- MGT 3450 Human Resource Management. Credits: 3
- MGT 4320 Small Business and Entrepreneurship. Credits: 3

### Footnotes:

(Major GPA based on all Family and Consumer Sciences courses taken at EIU)

Depending on Foreign Language and Math Placement, electives may be needed to meet 120 semester hours. Concentration and elective course work is to be selected in consultation with the school advisor.