

Council on Academic Affairs

Minutes

April 3, 2003

The April 3, 2003 meeting of the Council on Academic Affairs was held at 2:00 p.m. in the Arcola/Tuscola Room.

Members present: Dr. Bock, Mr. Deedrick, Dr. Dietz, Dr. Fewell, Dr. Helsel, Dr. Marlow, Dr. Methven, Dr. Owen, Ms. Samuels, Ms. Sartore, Dr. Tidwell

Members absent: Ms. Grenda

Staff present: Dr. Lord, Ms. McDivitt

Guests present: Dr. Borzi, Mr. Bradd, Mr. Davidson, Ms. Evans, Dr. Lasky, Ms. Lewis, Dr. Lynch, Mr. Micks, Mr. Scios, Dr. Sowa, Dr. Wandling

I. Minutes

The minutes of March 27, 2003 were approved as written.

II. Communications:

1. March 26, 2003 memorandum from Dean Hoadley, Lumpkin College of Business and Applied Sciences, requesting executive action regarding ACC 3100, ACC 3200, ACC 3250, and ACC 3300.
2. March 28, 2003 memorandum from Dean Hanner, College of Sciences, requesting executive action regarding PLS 2211, PLS 2611, and PLS 2511.

Ms. Sartore moved and Dr. Methven seconded the motion to consider this executive action controversial. The motion passed unanimously. This item will be added to the agenda as #03-36.

3. March 21, 2003 College of Science Curriculum Committee Minutes (virtual meeting).
4. April 2, 2003 memorandum from Dean Hohengarten, Enrollment Management & Registrar, requesting a replacement for Dr. Irwin for the Academic Year 2003-2004.
5. Dr. Fewell and Dr. Dietz are willing to represent CAA on the Achievement and Contribution Awards Selection Committee.

III. Item to be Added to the Agenda:

1. 03-35, Proposal to Restructure the Reporting Line of the Writing Across the Curriculum Committee

Dr. Methven moved and Mr. Deedrick seconded the motion to add this item to the agenda.

IV. Items Acted Upon:

The order of the agenda was changed by consensus.

1. 03-31, SPC 4500, Topics in Electronic Media Production (revision)

Dr. Borzi presented the proposal and answered questions of the council. The motion passed unanimously.

This approves this agenda item, *Fall 2003*:

SPC 4500, Topics in Electronic Media Production. (2-2-3) On demand. Topics in EMP

A detailed examination of specific theories and practices related to electronic media production. Specific topics will vary according to student demand, availability, and interest of faculty. May be repeated with a change in course content. Prerequisites: SPC 2525 and SPC 3520 or SPC3540 or permission of instructor.

2. 03-32, Speech Communication Option in Mass Communication-
Concentration in Electronic Journalism and Communication (revision)

Dr. Borzi presented the proposal and answered questions of the council. The motion passed unanimously.

*Speech Communication Option in Mass Communication
Concentration in Electronic Journalism and Communication*

This approves this agenda item, *Fall 2003*:

<i>Department Core</i>	<i>12 hrs</i>
SPC 2010 Introduction to Communication Theory	
SPC 2020 Communication Research Methods	
SPC 2030 Applied Communication	
SPC 2040 Argumentation and Critical Thinking	
<i>Option Core</i>	<i>21 hrs</i>
JOU 2101 News Writing I	
JOU 4102 Journalism Ethics	
JOU 4771 Communication Law	
SPC 2525 Electronic Production I	
SPC 2575 Electronic Production II	
JOU/SPC 3610 Broadcast News writing	
JOU/SPC 3620 Electronic Newsgathering	
<i>Select 12 hours from Electives</i> <i>(selected in consultation with an advisor)</i>	<i>12 hrs</i>
JOU 2950 Introduction to Visual Communication	
JOU 3000 Advanced Reporting and Research	
JOU 3001 News Photography	
JOU 3701/3702 Online Journalism	
JOU 3706 Sports Writing	
JOU 3950 Seminar (if applicable)	
JOU 4761 Advanced New Media Design	
SPC 2520 Introduction to Mass Communication	
SPC 2550 Announcing	
<i>TOTAL</i>	<i>45 hrs</i>

3. 03-33, Speech Communication Option in Public Relations (revision)

Dr. Borzi presented the proposal and answered questions of the council. The motion passed with a vote as follows:

- Yes: Bock, Deedrick, Dietz, Helsel, Marlow, Methven, Owen, Sartore
- No: Samuels, Tidwell
- Abstain: Fewell

This approves this agenda item, *Fall 2003*:

Speech Communication Option in Public Relations

The field of public relations demands a variety of skills in all forms of communication, analysis, critical thinking and technology from its professional practitioners. Professionals must be responsive in a complex and diverse organizational environment to multiple and often competing demands. The public relations option prepares students to function effectively in this dynamic environment. Program emphasis is in preparing students for corporate, agency, nonprofit and other public relations positions.

Department Core 12 hrs

- SPC 2010 Introduction to Communication Theory _____
- SPC 2020 Communication Research Methods _____
- SPC 2030 Applied Communication _____
- SPC 2040 Argumentation and Critical Thinking _____

Option Core 21 hrs

- SPC 2650 Introduction to Organizational Communication _____
- SPC 2520 Introduction to Mass Communication _____
- SPC 3100 Persuasion _____
- SPC 3500 Electronic Media Relations _____
- SPC 3960 Advocacy and Message Design _____
- SPC 4919 Public Relations Techniques _____
- SPC 4920 Case Studies in Public Relations _____

Electives 12 hrs

(Selected from among the following in consultation with an advisor)

- BUS 3010 Management and Organizational Behavior
- BUS 3470 Principles of Marketing
- INT 3123 Foundations of Photography
- INT 3343 Digital Media Technologies
- JOU 2101 News Writing I
- JOU 3302 Media Editing and Design
- SPC 3230 Advanced Public Speaking
- SPC 3300 Interviewing
- SPC 3650 Organizational Communication
- SPC 3710 Intercultural Communication
- SPC 3750 Computer-mediated Communication I
- SPC 3940 Advertising Theory and Practice
- SPC 3950 Conferences and Event Planning Management
- SPC 4030 Seminar (if applicable)
- SPC 4275 Internship

TOTAL 45 hrs

4. 03-30, Honors College Eligibility Requirements (revision)

Dr. Lasky presented the proposal and answered questions of the council. The motion passed unanimously.

This approves this agenda item, *Fall 2003*:

The Honors College

Eligibility

b) Upper 10% of high school graduating class, the words “or a 3.5 high school grade point average on a four point scale.”

5. 03-34, Political Science Major with International Studies Option (revision)

Dr. Wandling presented the proposal and answered questions of the council. The motion passed unanimously.

This approves this agenda item as revised, *Fall 2003*:

Political Science Major with International Studies Option

This option comprises PLS 1003, 1153G or 1193G, 2003, 2053, 2253G or 2293G; four courses from International Relations & Comparative Politics: PLS 3203, 3223, 3303, 3323, 3333, 3343, 3353, 3363, 3373, 4823; one course from American Politics: PLS 3643, 3713, 3723, 3733, 3743, 3753, 3763; one course from Public Administration: PLS 3413, 4793, 4873, 4893; one course from Political Theory: PLS 4903, 4913, 4933; two courses from History 2300, 2400, 3210, 3250, 3260, 3350, 3800; Economics 2801G and 2802G. Students with an interest in taking upper division courses are encouraged to select from the following: Economics 3833, 3860, 4511, 4570, 4813 and 4861. Students must show proficiency in a foreign language (of their choosing) at the intermediate level or completion of foreign language courses at the intermediate level.

A suggested plan of study follows:

First Year

First Semester

Courses	Hours
ENG 1001G	3
PLS 1003	3
GEN ED ELECT	3
GEN ED ELECT	3
ELECT	
OR FOREIGN LANG	3-4
Total	15-16

Second Semester

Courses	Hours
ENG 1002G	3
PLS 1153G	3
GEN ED ELECT	3
SPC 1310G	3
ELECT	
OR FOREIGN LANG ...	3-4
Total	15-16

Second Year

First Semester

Courses	Hours
PLS 2003	3
PLS 2253G	3

Second Semester

Courses	Hours
PLS 2053	3
ECN 2802G	3

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GEN ED ELECT	4	ELECT	3
ELECT	3	PLS ELECT	3
ECN 2801G	3	ELECT	3
Total	16	Total	15

Third Year

First Semester

Courses	Hours
PLS ELECT	3
PLS ELECT	3
INTERMEDIATE FOREIGN LANGUAGE	4
LANGUAGE... 4 INT STUDIES HIS	
ELECT	3
ELECT	3
Total	16

Second Semester

Courses	Hours
PLS ELECT	3
PLS ELECT	3
INTERMEDIATE FOREIGN INT STUDIES HIS	
ELECT	3
<i>ELECT</i>	3
Total	16

Fourth Year

First Semester

Courses	Hours
PLS ELECT	3
SENIOR SEMINAR	3
ELECT	3
ELECT	3
ELECT	3
Total	15

Second Semester

Courses	Hours
PLS ELECT	3
ELECT	3
ELECT	3
ELECT	3
ELECT	2
Total	14

(Major GPA based on all political science courses taken at EIU.)

Political Science elective course requirements:

- A. 4 courses in International Relations & Comparative Politics:
PLS 3203, 3223, 3303, 3323, 3333, 3343, 3353, 3363, 3373, 4823
- B. 1 course from each of the following categories:
 1. American Politics—one of Political Science 3643, 3713, 3723, 3733, 3743, 3753, 3763
 2. Public Administration: PLS 3413, 4793, 4873, 4893
 3. Political Theory: PLS 4903, 4913, 4933
 4. International Studies History electives include: HIS 3110, 3200, 3210, 3250, 3260, 3300, 3350, 3450, 4820, 4830
 5. International Studies Economics electives include: ECN 4511, 4570, 4813, 4861, 4875
- C. Proficiency in a foreign language at the intermediate level or completion of courses in a foreign language to include French 2202G or German 2202G or Spanish 2022G is also required.

6. 02-51, Policies for Awarding Undergraduate Course Credit

Dr. Helsel presented the proposal. Discussion followed. Mr. Deedrick moved and Dr. Dietz seconded the motion requesting a policy which outlines specific guidelines for laboratory hours. Motion passed unanimously.

The meeting adjourned at 3:00 p.m. Submitted by Julie McDivitt, Recording Secretary

The current agenda and all CAA council minutes are available on the web at <http://www.eiu.edu/~eiucaa/>.
In addition, an electronic course library is available at <http://www.edu.edu/~eiucaa/elibrary/>.

ANNOUNCEMENT OF NEXT MEETING

April 10, 2003

Arcola/Tuscola Room @ 2:00 p.m.

Agenda

1. 02-11r2, Technology-Delivered Courses or Sections (*follow-up*)
2. 02-48, IGP #46, Incomplete Grade Policy (revision)
3. 02-51, Policies for Awarding Undergraduate Course Credit (revision)
4. 03-19, Bylaws of the Council on Academic Affairs (revision) (pending)
Discussion scheduled during the May 1, 2003 meeting.
5. 03-35, Proposal to Restructure the Reporting Line of the Writing Across the Curriculum Committee (revision)
6. 03-36. Revision of Political Science 2211, 2611, and 2512.

Approved

None at this time.

Pending

LBAS

Effective Fall 2003

Change prerequisite for ACC 3100 as follows:

From: Prerequisites: MAT 2110G and MAT 2120G with grades of C or better; admission to the Accounting program or permission of the Associate Chair, School of Business. Students are strongly advised to take ACC 3100 and ACC 3200 concurrently.
WI

To: Prerequisites: MAT 2110G and MAT 2120G with grades of C or better; admission to *the School of Business* or permission of the Associate Chair, School of Business. Students are strongly advised to take ACC 3100 and ACC 3200 concurrently.
WI

Change prerequisite for ACC 3200 as follows:

From: Prerequisite: Admission to the Accounting program or permission of the Associate Chair, School of Business. Students are strongly advised to take ACC 3100 and ACC 3200 concurrently.

To: Prerequisite: Admission to the *School of Business* or permission of the Associate Chair, School of Business. Students are strongly advised to take ACC 3100 and ACC 3200 concurrently.

Change prerequisite for ACC 3250 as follows:

From: Prerequisites: BUS 3710, ACC 3200, each with grade of C or better; admission to Accounting program or permission of the Associate Chair.

To: Prerequisites: BUS 3710, ACC 3200, each with grade of C or better; admission to the *School of Business* or permission of the Associate Chair.

Change prerequisite for ACC 3300 as follows:

From: Prerequisites: MAT 2110G, MAT 2120G, and ACC 3100, each with the grade of C or better; admission to Accounting program or permission of the Associate Chair, School of Business.

To: Prerequisites: MAT 2110G, MAT 2120G, and ACC 3100, each with the grade of C or better; admission to *School of Business* or permission of the Associate Chair, School of Business.