

---

## Agenda for the April 11, 2013 CAA Meeting

**Items Approved:** None.

**Items Pending:** 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's four University Learning Goals (Ongoing)  
11-132R, Course Proposal Format Form (Revised Form)  
12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)  
13-50R, KSS 4764, Sport Management Principles (New Course; Technology Delivery)  
13-51R, KSS 4765, Marketing in Sport (New Course; Technology Delivery)  
13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration)  
13-61, EDF 2555G, Education in a Diverse Society: The Multilingual/Multicultural Classroom (Revised Course; Technology Delivery)  
13-62, EDF 2595G, Education in a Diverse Society: The Multilingual/Multicultural Classroom Honors (Revised Course)  
13-63, EDF 4550, Critical Focus on Education (New Course; Technology Delivery)  
13-64, EDF 4595, Critical Focus on Education Honors (New Course)

---

### Council on Academic Affairs Minutes April 11, 2013

The April 11, 2013 meeting of the Council on Academic Affairs was held at 3:04 p.m. in Room 4440, Booth Library.

**Members Present:** Ms. English, Ms. Eskew, Ms. Green, Dr. Gronnvoll, Dr. Klarup, Dr. Lucas, Dr. Reid, Dr. Rhoads, Dr. Ruholl, Mr. Thedford, Dr. Throneburg, and Dr. White.

**Members Absent:** Dr. Steinke.

**Staff Present:** Provost Lord and Ms. Fopay.

**Guests Present:** Dr. Boggs, School of Business; Dr. Flight, School of Business; Ms. Foster, Early Childhood, Elementary and Middle Level Education; Ms. Markham, *Daily Eastern News*; Dr. Noll, School of Business; and Dr. Wollan, School of Business.

#### I. Approval of the April 4, 2013 CAA Meeting Minutes.

The minutes of April 4, 2013 were approved as written.

#### II. Communications:

##### a. College Curriculum Committee Minutes:

1. Minutes of the March 27, 2013 College of Arts & Humanities Curriculum Committee meeting.
2. Minutes of the April 8, 2013 Lumpkin College of Business & Applied Sciences Curriculum Committee meeting.

##### b. Waiver Reports:

1. Academic Waiver Report for March 2013 from the College of Sciences.

##### c. Executive Action Requests:

1. April 5, 2013 memorandum from Dean Jackman, College of Education & Professional Studies, requesting executive action to update the prerequisites/concurrent enrollment requirements for ELE 3100, ELE 3280, ELE 3281, ELE 3290, ELE 3340, MLE 3110, MLE 3150, and MLE 40001. *Dr. White indicated that prior to the meeting today he contacted Dr. Joy Russell, Chair of the Early Childhood, Elementary and Middle Level Education Department, about adding additional revisions to some of the courses on this executive action request. At the meeting he identified those changes and subsequently a communication was sent to Dr. Russell with a request for a revised executive action request incorporating those changes.*
2. April 5, 2013 email from Associate Dean Poulter, College of Arts & Humanities, requesting executive action to revise the prerequisites for CMN 3230 and CMN 4420.

**III. Committee Reports:**

1. Dr. Lucas reported on the Electronic and Online Learning Materials Taskforce.
2. Dr. Klarup reported on the Integrative Learning Awards Subcommittee.
3. Dr. Rhoads announced that the deadline for submitting Faculty Laureate nominations was extended until 10 a.m. on Wednesday, April 17, 2013.

**V. Items Added to the Agenda:**

1. 13-61, EDF 2555G, Education in a Diverse Society: The Multilingual/Multicultural Classroom (Revised Course; Technology Delivery)
2. 13-62, EDF 2595G, Education in a Diverse Society: The Multilingual/Multicultural Classroom Honors (Revised Course)
3. 13-63, EDF 4450, Critical Focus on Education (New Course; Technology Delivery)
4. 13-64, EDF 4595, Critical Focus on Education Honors (New Course)

Mr. Thedford moved and Dr. Rhoads seconded the motion to add these items to the agenda.

**VI. Program Review Presentations:****1. B.S.B. in Marketing.**

Dr. Flight gave a PowerPoint presentation on the B.S.B. in Marketing Program and answered questions of the council.

**2. B.S.B. in Management.**

Dr. Boggs gave a PowerPoint presentation on the B.S.B. in Management Program and answered questions of the council.

**VII. Pending:**

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)
4. 13-50, KSS 4764, Sport Management Principles (New Course; Technology Delivery)
5. 13-51, KSS 4765, Marketing in Sport (New Course; Technology Delivery)
6. 13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration)

**VIII. Meeting Adjournment:**

The meeting adjourned at 4:05 p.m.

The next meeting will be held at 2 p.m. on Thursday, April 18, 2013.

*–Minutes prepared by Ms. Janet Fopay, Recording Secretary*

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

\*\*\*\*\* ANNOUNCEMENT OF NEXT MEETING \*\*\*\*\*  
April 18, 2013  
Conference Room 4440 – Booth Library @ 2:00 p.m.

**Agenda:**

1. B.A. in Philosophy Program Review Presentation
2. B.S. in Applied Engineering & Technology
3. B.S. in Organizational & Professional Development
4. 13-50R, KSS 4764, Sport Management Principles (New Course; Technology Delivery)
5. 13-51R, KSS 4765, Marketing in Sport (New Course; Technology Delivery)
6. 13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration)

7. 13-61, EDF 2555G, Education in a Diverse Society: The Multilingual/Multicultural Classroom (Revised Course; Technology Delivery)
8. 13-62, EDF 2595G, Education in a Diverse Society: The Multilingual/Multicultural Classroom Honors (Revised Course)
9. 13-63, EDF 4550, Critical Focus on Education (New Course; Technology Delivery)
10. 13-64, EDF 4595, Critical Focus on Education Honors (New Course)

## Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)

**Approved Executive Actions:**

None.

**Pending Executive Actions:****CAH****Effective Fall 2013**

1. Revise the prerequisites for CMN 3230.

**CMN 3230 - Advanced Public Speaking. (3-0-3) On Demand.** Principles and techniques of audience analysis, topic analysis and preparation, communication theories, and performance and evaluation. Prerequisites and Notes: CMN 1310G **or CMN 1390G**. Credits: 3

2. Change the prerequisites for CMN 4420.

**CMN 4420 - Mass Media Advertising-Sales. (3-0-3) On Demand.** A study of theory, ethics, and legal implications of mass media advertising to include analysis of marketing problems and the role of advertising in their solution. Prerequisites & Notes: Completion of CMN 2010, 2020, 2030, 2040 with a grade of "C" or better, and CMN 2520 **and 2650** or permission of Instructor. Credits: 3

**CEPS****Effective Fall 2013**

1. **Note: The following executive action request is pending additional revisions (See page one of these minutes.)**

Request to revise the prerequisites/concurrent enrollment requirements for ELE 3100, ELE 3280, ELE 3281, ELE 3290, ELE 3340, MLE 3110, MLE 3150, and MLE 40001.