
Agenda for the December 1, 2011 CAA Meeting

Items approved: 11-126, JOU 3820, Publicity Method (Revised Course; Added Technology Delivered)
11-127, JOU 3920, Public Relations in Society (Revised Course; Added Technology Delivered)
11-128, EIU 4158G, Freedom of Expression (Revised Course; Added Technology Delivered)

Items Pending: 11-129, B.F.A. in Art: Studio Art Option (Revised Option)
11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's four University Learning Goals (Ongoing)

Council on Academic Affairs Minutes

December 1, 2011

The December 1, 2011 meeting of the Council on Academic Affairs was held at 3:00 p.m. in Room 4440, Booth Library.

Members Present: Dr. Caldwell, Ms. Clouston, Ms. Eskew, Ms. Gonzalez, Ms. Green, Dr. Hoerschelmann, Dr. Klarup, Dr. Lucas, Dr. Mitchell, Dr. Reid, Ms. Ruholl, Dr. Throneburg, and Dr. White.

Members Absent: None.

Staff Present: Dr. Lord, Dr. Herrington-Perry, and Ms. Fopay.

Guest Present: Ms. Dexter, *Daily Eastern News*; Dean Jackman, College of Education & Professional Studies; Associate Dean Poulter, College of Arts & Humanities; and Dr. Tidwell, Journalism.

I. Approval of the November 17, 2011 CAA Meeting Minutes.

Dr. Lucas moved and Dr. White seconded the motion to approve the minutes. The minutes of November 17, 2011 were approved as written.

II. Communications:

a. College Curriculum Committee Minutes:

1. November 14, 2011 minutes of the College of Education & Professional Studies Curriculum Committee meeting.
2. November 16, 2011 minutes of the College of Arts & Humanities Curriculum Committee meeting.

III. Committee Reports:

1. Dr. Throneburg reported that the CAA's University Learning Goals Committee will meet the first and third Thursdays of each month. The next meeting will be held Thursday, January 19, 2012. Also, Dr. Throneburg indicated that the following positions have yet to be filled on the committee: a representative from the Lumpkin College of Business & Applied Sciences Curriculum Committee, a representative from the College of Sciences Curriculum Committee, and an expert on critical thinking.
2. Dr. Hoerschelmann reported he attended the Noel-Levitz Consultant's faculty leadership session on November 30.
3. Dr. Reid reported on the University's Distance Learning Committee.

IV. Item Added to the Agenda:

1. 11-129, B.F.A. in Art: Studio Art Option (Revised Option).

Dr. Reid moved and Dr. Hoerschelmann seconded the motion to add this item to the agenda.

V. Items Acted Upon:**1. 11-126, JOU 3820, Publicity Method (Revised Course; Added Technology Delivered).**

Dr. Tidwell presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Clouston moved and Dr. Klarup seconded the motion to approve the proposal. The motion passed with the following vote:

Yes: Caldwell, Clouston, Eskew, Gonzalez, Green, Hoerschelmann, Klarup, Lucas, Mitchell, Ruholl, Throneburg, White.
No: None.
Abstain: Reid.

The proposal, with revisions, was approved, effective Spring 2012.

JOU 3820. Publicity Methods. (3-0-3) Publicizing events, products and organizations through the media. Practical application stressed. For those who will do publicity as part of their careers in business, family and consumer sciences, science, etc. Not open to journalism majors. WI

2. 11-127, JOU 3920, Public Relations in Society (Revised Course; Added Technology Delivered).

Dr. Tidwell presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Klarup moved and Ms. Eskew seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Spring 2012.

JOU 3920. Public Relations in Society. (3-0-3) A study of the impact public relations has in society with major emphasis on providing information to the media (publicity); establishing mutually beneficial relations (employee, consumer, and community relations); and serving as the organization's conscience (counseling). Credit will not be given for both CMN 2920 and JOU 3920 or for CMN 3920 and JOU 3920. WI

3. 11-128, EIU 4158G, Freedom of Expression (Revised Course; Added Technology Delivered).

Dr. Tidwell presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Eskew moved and Ms. Gonzalez seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Spring 2012.

EIU 4158G. Freedom of Expression. (3-0-3) Examination of history, philosophy, theory, legal rights, and ethical responsibilities regarding freedom of expression. This civil liberty will be considered in the context of its application to and effect on different societal groups based on social and political status, gender, sexual orientation, race and other diverse issues. Prerequisite: Completion of 75 semester hours. Journalism majors are excluded. WI

VI. Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)

VII. Meeting Adjournment:

1. Ms. Green moved and Dr. White seconded the motion to adjourn the meeting. The motion was approved by acclamation.

The meeting adjourned at 4:04 p.m.

The next meeting will be held at **2:00 p.m.** on Thursday, December 8, 2011.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

***** **ANNOUNCEMENT OF NEXT MEETING** *****
December 8, 2011
Conference Room 4440 – Booth Library @ 2:00 p.m.

Agenda:

1. 11-129, B.F.A. in Art: Studio Art Option (Revised Option).

Approved Executive Actions:

COS

Effective Fall 2012

1. Add CHM 4750 as an elective course to Track I of the Chemistry Minor.

Chemistry Minor – Track 1

And six semester hours of electives in Chemistry (See footnote 1) from the following:

- CHM 2310 - Inorganic Chemistry I. Credits: 3
- CHM 3300 - Survey of Biochemistry. Credits: 3
- CHM 3780 - Instrumental Analysis. Credits: 3
- CHM 3910 - Chemical Thermodynamics and Kinetics. Credits: 3
- CHM 3920 - Quantum Chemistry. Credits: 3
- CHM 4400 - Undergraduate Research. Credits: 1 to 6
- **CHM 4750 - Environmental Chemistry. Credits: 3**

Pending Executive Actions:

None.