

# COMMUNICATION IN ORGANIZATIONS

Catalog Year: Fall 2024

School of  
Communication & Journalism



EASTERN ILLINOIS UNIVERSITY™

NAME: \_\_\_\_\_

ENUMBER: \_\_\_\_\_

## GENERAL EDUCATION

### LANGUAGE: 9 HRS

| Course                     | Hours | Grade | Semester |
|----------------------------|-------|-------|----------|
| ENG 1001G: Comp & Lang     | 3     |       |          |
| ENG 1002G: Comp & Lit      | 3     |       |          |
| CMN 1310G: Intro to Speech | 3     |       |          |

### MATH: 3 HRS

| Course | Hours | Grade | Semester |
|--------|-------|-------|----------|
|        |       |       |          |

### CULTURAL DIVERSITY

| Course | Hours | Grade | Semester |
|--------|-------|-------|----------|
|        |       |       |          |

### FOREIGN LANGUAGE

| Course | Exempt? |    | Hours | Grade | Semester |
|--------|---------|----|-------|-------|----------|
|        | Yes     | No |       |       |          |
|        |         |    |       |       |          |

### FINE ARTS/HUMANITIES: 9 HRS

| Type                  | Course | Hours | Grade | Semester |
|-----------------------|--------|-------|-------|----------|
| Fine Art              |        |       |       |          |
| Humanity              |        |       |       |          |
| Fine Art/<br>Humanity |        |       |       |          |

### SCIENTIFIC AWARENESS: 7 HRS

| Type         | Course | Hours | Grade | Semester |
|--------------|--------|-------|-------|----------|
| Bio Science  |        |       |       |          |
| Phys Science |        |       |       |          |
| Lab          |        |       |       |          |

### SOCIAL/BEHAVIORAL SCIENCES: 9 HRS

| Elective Course | Hours | Grade | Semester |
|-----------------|-------|-------|----------|
|                 |       |       |          |
|                 |       |       |          |
|                 |       |       |          |
|                 |       |       |          |
| Senior Seminar  | Hours | Grade | Semester |
|                 |       |       |          |

## COMMUNICATION IN ORGANIZATIONS MAJOR (FA24)

### REQUIRED COURSEWORK: 34 HRS

| Course                                | Hours | Grade | Semester |
|---------------------------------------|-------|-------|----------|
| CMN 2010: Intro to CMN Theories       | 3     |       |          |
| CMN 2040: Arg. & Critical Thinking    | 3     |       |          |
| CMN 2630: Intro to Interpersonal CMN  | 3     |       |          |
| CMN 2650: Intro to Organizational CMN | 3     |       |          |
| CMN 3000: CMN Research Methods        | 3     |       |          |
| CMN 3100: Persuasion                  | 3     |       |          |
| CMN 3470: Small Group CMN             | 3     |       |          |
| CMN 3650: Case Studies in Org. CMN    | 3     |       |          |
| CMN 3660: CMN & Conflict Management   | 3     |       |          |
| CMN 3710: Intercultural CMN           | 3     |       |          |
| CMN 4950: Workplace Relationships     | 4     |       |          |

### CMN IN ORGS ELECTIVES: 12 HRS

| Elective Course | Hours | Grade | Semester |
|-----------------|-------|-------|----------|
|                 |       |       |          |
|                 |       |       |          |
|                 |       |       |          |

### ELECTIVE COURSES

CMN 3030: Promotional CMN  
 CMN 3940: Advertising: Theory & Practice  
 CMN 3980: Strategic Social Media CMN  
 CMN 4030: Seminar in CMN Studies  
 CMN 4900: Adv. Topics in CMN Studies  
 JOU 3920: Public Relations in Society  
 ODL 4700: Leadership in Organizations  
 ODL 4815: Conflict in Organizations  
 ODL 4825: Ethical Behavior in Organizations  
 ODL 4865: Diversity in Organizations  
 ODL 4880: Productive Work Teams  
 ENG 2760: Introduction to Professional Writing  
 ENG 3005: Technical Communication  
 ENG 4760: Special Topics in Professional Writing  
 ENG 4765: Professional Editing

## WHAT WILL I STUDY?

The Communication in Organizations option is an online degree completion program that enhances students' marketability in today's professional environment through the integration of theory and practice and the development of relational and organizational communication skills. Contemporary organizations are increasingly global, team-based, and feature flatter hierarchical structures, requiring their members to be excellent communicators.

Our option is delivered 100% online to meet the needs of place-bound students, including working adults who want to finish their Bachelor's degree to help with career advancement.

## WHAT CAREERS CAN I PURSUE?

Students graduate with the enduring knowledge and transferable skills necessary to be successful in the contemporary workplace. This opens the door to a wide variety of employment opportunities or advancement. Graduates find jobs in the private, government, and non-profit sectors where employers often seek out relational and organizational communication skills as important parts of the hiring process.

Our graduates are prepared to manage complex and dynamic relationships in order to effectively lead organizations. Graduates work as leaders in various organizational contexts, understand difference and diversity, and thrive in team and group environments. They are particularly well suited to work as leaders, to thrive in team and group environments, and to work with individuals and groups from varying backgrounds, where the goals of communication are to resolve problems or disputes.

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## RESOURCES

School of Communication & Journalism  
[www.eiu.edu/cmnojou/](http://www.eiu.edu/cmnojou/)

Communication Studies Homepage  
[www.eiu.edu/commstudies/](http://www.eiu.edu/commstudies/)

Department Honors  
[www.eiu.edu/commstudies/honors.php](http://www.eiu.edu/commstudies/honors.php)

Internships Information  
[www.eiu.edu/commstudies/internships.php](http://www.eiu.edu/commstudies/internships.php)

Accelerated Graduate Program  
[www.eiu.edu/commstudiesgrad/accelerated.php](http://www.eiu.edu/commstudiesgrad/accelerated.php)

Scholarship Information  
[www.eiu.edu/cmnojou/scholarships.php](http://www.eiu.edu/cmnojou/scholarships.php)

National Communication Association  
[www.natcom.org/](http://www.natcom.org/)

## SAMPLE COURSE SEQUENCE

| FRESHMAN  |   |
|---|---|
| FALL  | SPRING  |
| ENG 1001G<br>CMN 1310G<br>BIO GEN ED<br>ART/HUM GEN ED<br>SOC/BEH GEN ED        | ENG1002G<br>MAT GEN ED<br>PHYSICAL SCI GEN ED<br>ART/HUM GEN ED<br>CMN 2650 |
| SOPHOMORE   |   |
| FALL  | SPRING  |
| CMN 2010<br>CMN 2040<br>SOC/BEH GEN ED<br>ART/HUM GEN ED<br>ELEC/MINOR          | CMN 2630<br>CMN 3000<br>SOC/BEH GEN ED<br>ELEC/MINOR<br>ELEC/MINOR          |
| JUNIOR  |   |
| FALL  | SPRING  |
| CMN 3100<br>CMN 3470<br>CMN elective<br>ELEC/MINOR<br>ELEC/MINOR                | CMN 3000<br>CMN 3650<br>CMN 3710<br>CMN elective<br>ELEC/MINOR              |
| SENIOR  |   |
| FALL  | SPRING  |
| CMN 3660<br>CMN elective<br>CMN elective<br>ELEC/MINOR<br>ELEC/MINOR/INTERNSHIP | CMN 4950<br>ELEC/MINOR<br>ELEC/MINOR<br>ELEC/MINOR<br>ELEC/MINOR/INTERNSHIP |