



CURRICULUM GUIDE 2022-2023*

VIDEO PRODUCTION MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
EASTERN ILLINOIS UNIVERSITY

The Video Production minor provides students with the skills and knowledge to create professional or creative video content in a variety of formats. Video and television continue to be the world's most influential medium for telling stories, promoting organizations, and capturing personal memories. This minor teaches the theory and practice of developing, producing, and editing a variety of video forms and genres. It also provides students with practical knowledge and marketable skills complementary to any major.

TOTAL HOURS FOR MINOR: 22 HRS

REQUIRED COURSEWORK: 13 HRS

CMN 1500 - Television & Video Development
CMN 2500 - Production I
CMN 2520 - Introduction to Mass Communication
CMN 2550 - Audio Production & Voice Work I
Pre-req: CMN 2500
CMN 3050 - Production II
Pre-req: CMN 2500

ELECTIVES: 9 HRS

Note: Some courses have prerequisites. Check course descriptions in current catalog for details.

DGT 2123 - Introduction to Digital Photography
THA 2244 - Acting I
THA 2258 - Script Analysis
CMN 2920 - Introduction to Public Relations
CMN 3030 - Promotional Communication
CMN 3075 - Television Studio Production
CMN 3100 - Persuasion
CMN 3520 - Audio Production & Voice Work II

ELECTIVES CONTINUED:

CMN 3530 - Film Communication
CMN 3540 - Production III
CMN 3560 - International Communication
CMN 3570 - Topics in Media History I
CMN 3940 - Advertising: Theory & Practice
CMN 4275 - Internship I
OR
CMN 4375 - Practicum I (3 credit hours with WEIU-TV
or approved media organization)
CMN 4420 - Mass Media Advertising-Sales
CMN 4500 - Topics in Media Production I
CMN 4540 - Production IV
CMN 4755 - Television Genres: Production &
Development
CMN 4770 - Television Criticism
CMN 4775 - Documentary Filmmaking

SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521
217-581-6003
CMNJOU@EIU.EDU

*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2022-2023. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.