



CURRICULUM GUIDE 2025-2026*

SPORTS MEDIA RELATIONS MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
EASTERN ILLINOIS UNIVERSITY

This minor provides insights into the roles and duties performed by sports media professionals by offering courses that enable students to examine and practice skills related to the fundamentals of sports media relations, which includes working with the media, athletes and coaches, managing crisis situations, recording statistics, writing game reports, marketing teams, organizing press conferences, and managing game events.

TOTAL HOURS FOR MINOR: 18 HRS

REQUIRED COURSEWORK

JOU 2000 - Fundamentals of News Gathering

JOU 2101 - News Reporting & Writing

*Pre-req: JOU 2000 and grade of "B" or better in
ENG 1001G or a grade of "C" in
both ENG 1001G and ENG 1002G*

JOU 2850 - Sports Media Relations

Pre-req: JOU 2101

JOU 3002 - Introduction to Multimedia Journalism

JOU 3706 - Writing for Sports Media

Pre-req: grade of "C" or better in JOU 2101

JOU 3953 - Perspectives on Sports & the Media

Pre-req: ENG 1001G and ENG 1002G

SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521

217-581-6003

CMNJOU@EIU.EDU

*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2025-2026. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.

