



CURRICULUM GUIDE 2023-2024*

SPORTS MEDIA RELATIONS MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
EASTERN ILLINOIS UNIVERSITY

The Sports Media Relations minor provides insights into the roles and duties performed by sports media professionals. Students take courses that enable them to examine and practice skills related to the fundamentals of sports media relations, which includes working with the media, athletes and coaches, managing crisis situations, recording statistics, writing game reports, marketing teams, organizing press conferences, and managing game events.

TOTAL HOURS FOR MINOR: 19 HRS

REQUIRED COURSEWORK

JOU 2101 - News Reporting & Writing

*Pre-req: grade of "B" or better in ENG 1001G
or a grade of "C" in
both ENG 1001G and ENG 1002G*

JOU 2850 - Sports Media Relations

Pre-req: JOU 2101

JOU 3002 - Introduction to Multimedia Journalism

JOU 3401 - Journalism Practicum

*Pre-req: JOU 2001G and a grade
of "C" or better in JOU 2101*

JOU 3706 - Writing for Sports Media

Pre-req: grade of "C" or better in JOU 2101

JOU 3953 - Perspectives on Sports & the Media

Pre-req: ENG 1001G and ENG 1002G

KSR 2761 - Introduction to Sport Management

Pre-req: grade of "C" or better in KSR 1500

SCHOOL OF COMMUNICATION & JOURNALISM

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*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2023-2024. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.