

ANNUAL REPORT

2024



FY 2024 Career Outcomes

91.2%

**Overall that is 4.1%
greater than the
national average**

92%

**master degree
students**

90%

**bachelor
degree
students**

**Post Graduate plans include:
employment, military,
volunteer/service or continuing
education**

FY 2024 Career Outcomes continued

74%

Employed FT/PT



17%

Continuing
Education



>1%

Military or
Volunteer



FY 2024 Career Services

899

Total
Appointments

797

Scheduled
Appointments

102

Drop-In
Appointments

682

In-Person
Appointments

217

Virtual
Appointments

FY 2024 Career Services

124

Total Events,
Presentations,
and Fairs

160

Unique
Employers at
Events/Fairs

2,576

Students at
Presentations

217

Virtual
Appointments

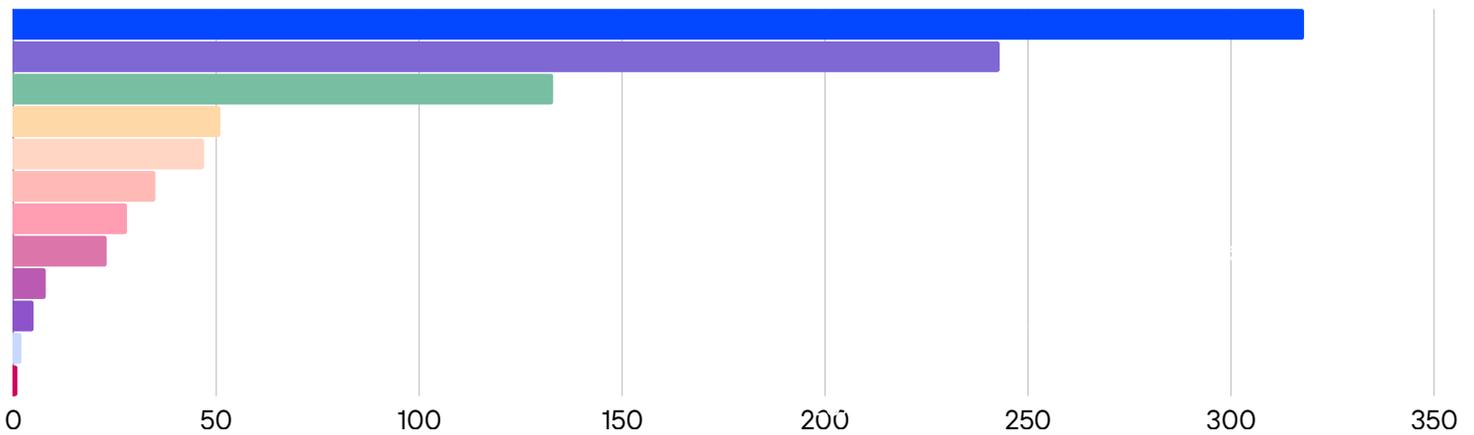
1,069

Student
Check-ins at
Events/Fairs

FY 2024 Appointment Info

Types of Appointments

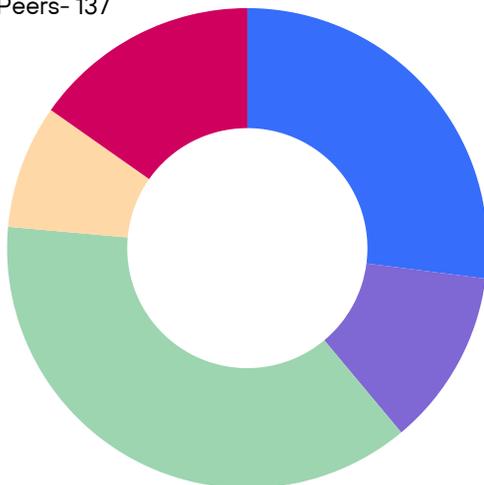
- Resume Writing/Review
- Career/Major Counseling
- Internship/Job Search
- Mock Interview
- Class Assignment Mock Interview
- Cover Letter Writing/Review
- Focus2 Assessment Results
- Graduate School Selection/Personal Essay Writing
- LinkedIn/Handshake Profile Review
- Job Acceptance/Decline
- Classroom Focus2 Assessment Review
- Interview Skills Training



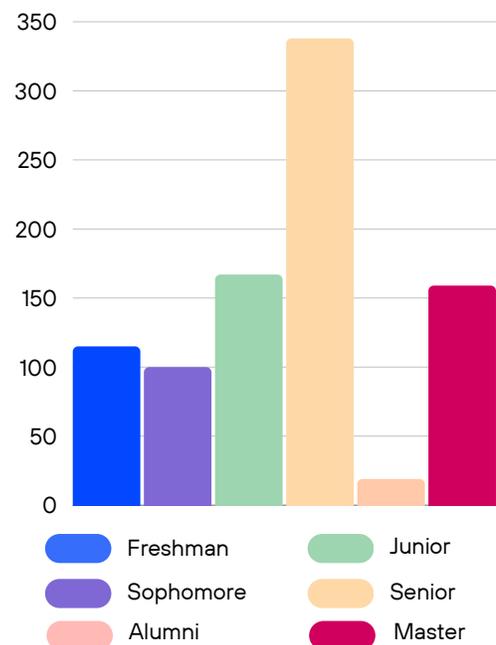
Appointments by Person

899 Total Appointments

- Bobbi Kingery- 243
- Diana Taylor- 337
- John Marr- 107
- Alissa Sutton- 75
- Career Peers- 137

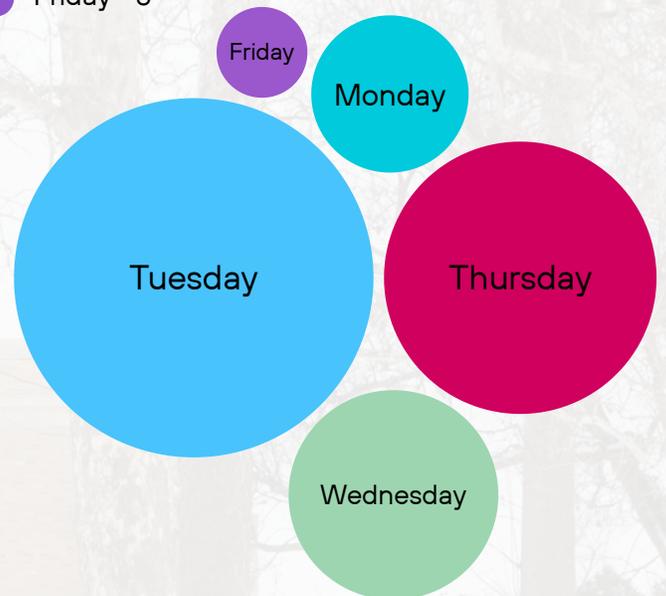


Appointments by School Year



FY 2024 Appointment Info

Drop-In Appointments



Drop-In Appointment Times



MASTER LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
AGING STUDIES	5				5	100%
ART	3	3			6	100%
ART: ART EDUCATION	15				15	100%
ART: COMMUNITY ART	2				2	100%
BIO SCIENCE: NON-THESIS		1	1		2	50%
BIO SCIENCE: THESIS	6		3		9	67%
BIOLOGICAL SCIENCES	11				11	100%
BUSINESS ADMIN: GEO INFO SYSTEMS	2				2	100%
BUSINESS ADMIN APPLIED MANAGEMENT	17		2		19	90%
BUSINESS ADMIN RESEARCH	1				1	100%
BUSINESS ADMINISTRATION	4				4	100%
CI: CURRICULUM DEVELOPMENT	24				24	100%
CI: ENGLISH AS A SECOND LANAGUAGE	2				2	100%
CI: READING INSTRUCTION	8				8	100%
CLINICAL PSYCHOLOGY	2				2	100%

MASTER LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
CMN: COMMUNICATION & LEADERSHIP	10				10	100%
COLLEGE STUDENT AFFAIRS	5				5	100%
COMMUNICATION DISORDERS & SCIENCES	25				25	100%
COMMUNICATION STUDIES	2	1	1		4	75%
COUNSELING	25	2	1		28	96%
CYBERSECURITY	16		3		19	84%
EDU LEADERSHIP PRINCIPAL ENDORSEMENT	8				8	100%
EDUCATIONAL LEADERSHIP	37				37	100%
ENGLISH	23		1		24	96%
EXERCISE PHYSIOLOGY	4	2			6	100%
HEALTH PROMOTION	6		1		7	86%
HISTORY	5	2	2		9	78%
HUMAN SERVICES PROGRAM ADMINISTRATION	2				2	100%
HUMAN SERVICES	7	2	1		10	90%
MBA: APPLIED MANAGEMENT	8				8	100%
MUSIC	1	1			2	100%
NUTR/DIET: DIETETIC INTERNSHIP	4	1	1		6	83%

MASTER LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
NUTR/DIET: NUTRITION EDUCATION	2				2	100%
OPTION IN MUSIC EDUCATION	4	1			5	100%
POLITICAL SCIENCE	1		2	1	4	25%
PRINCIPAL ENDORSEMENT	2				2	100%
PUBLIC ADMIN/PUBLIC POLICY	2	3	1		6	83%
SCHOOL PSYCHOLOGY	10	1			11	100%
SECONDARY TEACHING	7				7	100%
SPECIAL EDUCATION	13				13	100%
SPORTS ADMINISTRATION	8				8	100%
STB: ENERGY MANAGEMENT	1				1	100%
STB: SOC PRACT & COMMUNITY ENGAGEMENT	1		1		2	50%
SUSTAINABILITY	2				2	100%
TALENT DEVELOPMENT	13				13	100%
TECHNOLOGY	140		25		165	85%
TOTALS	497	20	46	1	563	92%

*based on the survey responses

BACHELOR LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
ACCOUNTING	8	5	2		15	87%
ART: GRAPHIC DESIGN	2		1		3	67%
ART: STUDIO ART	3	2			5	100%
ART: TEACHER EDUCATION	1				1	100%
BIO: ENVIRONMENTAL BIOLOGY		1		3	4	25%
BIOCHEMISTRY	1				1	100%
BIOLOGICAL SCIENCES	8	13	3		24	88%
BUS ANALYTICS & INFO SCIENCES	4	1	2		7	71%
BUSINESS ADMINISTRATION	13	1			14	100%
CHEMISTRY	2	2			4	100%
CLINICAL LABORATORY SCIENCE	1				1	100%
CMN: COMM IN ORGANIZATION	3		1		4	75%
CMN: COMM THEORY & PRACTICE					1	0%
CMN: CORPORATE COMMUNICATION	5				5	100%
CMN: INTERPERSONAL COMMUNICATION	1	2	1		5	60%
CMN: MASS COMMUNICATION		2	1		3	67%

BACHELOR LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
COMMUNICATION DISORDERS & SCIENCES	1	16			17	100%
COMPUTER AND INFORMATION TECHNOLOGY	6	2	1		9	89%
COMPUTER SCIENCE	3	1	1		5	80%
CONSTRUCTION MANAGEMENT	5	1	1		7	86%
CRIMINOLOGY/ CRIMINAL JUSTICE	10	5	2	1	18	83%
CTE: BUSINESS EDUCATION	1				1	100%
CTE: FCS EDUCATION	2				2	100%
CTE: TECHNOLOGY	1				1	100%
DIGITAL MEDIA TECHNOLOGY	6	2	4		12	67%
EARLY CHILDHOOD EDUCATION	18	2			20	100%
ECONOMICS		2			2	100%
ELECTRICAL ENGINEERING	3		1		4	75%
ELEMENTARY EDUCATION	22	2		1	25	96%
ENG: LANGUAGE ARTS TEACHER EDUCATION	4		1		5	80%
ENGINEERING TECHNOLOGY	2	1			3	100%
ENGLISH	2	3	5		10	50%
ENVIRO/PHYSICAL GEOGRAPHY	2		1		3	67%

BACHELOR LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
EX SCI: PRE-PHYSICAL THERAPY	1	5	1		7	86%
EXERCISE SCIENCE	6	8			14	100%
FASHION MERCHANDISING	1	1			2	100%
FCS: APPAREL/FIN/HOSP/MER					1	0%
FINANCE	9	7	1		17	94%
GENERAL STUDIES	5				5	100%
GEOLOGY	1	1			2	100%
HEALTH ADMINISTRATION	1	3			4	100
HEALTH COMMUNICATION	3	1	1		5	80%
HIS: TEACHER EDUCATION	4	1	1		6	83%
HIS: INTERNATIONAL STUDIES			1		1	0%
HISTORY	3	1			4	100%
HOME ECONOMICS					1	0%
HOSPITALITY ENTREPRENEURSHIP	1				1	100%
HOSPITALITY MANAGEMENT	2				2	100%
HS: GENERALIST OPTION	1				1	100%
HST: FIRST RESPONDER					1	0%

BACHELOR LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
HUMAN GEOGRAPHY			1		1	0%
HUMAN SERVICES	6	4			10	100%
HUMAN SERVICES PROGRAM ADMINISTRATION	4	3	2		9	78%
INTERDISCIPLINARY STUDIES	13	3	4	1	21	76%
JOU: BROADCAST JOURNALISM	4	1			5	100%
JOU: SPORTS MEDIA RELATIONS	1				1	100%
JOURNALISM					2	0%
KINESIOLOGY AND SPORTS STUDIES					1	0%
KSR: TEACHER LICENSURE	8	1	1		10	90%
MANAGEMENT	15	1	1		17	94%
MARKETING	5	3	2		10	80%
MAT: TEACHER EDUCATION	2				2	100%
MATHEMATICS	1	1			2	100%
MIDDLE LEVEL EDUCATION	3				3	100%
MUS: PERFORMANCE	1				1	100%
MUS: TEACHER EDUCATION	7	1			8	100%
MUSIC	2	1			3	100%

BACHELOR LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
NEUROSCIENCE	1	1			2	100%
NURSING	18				18	100%
NURSING TRADITIONAL PROGRAM	8				8	100%
NUTRITION & DIETETICS	4			1	5	80%
ORGANIZATIONAL AND PROFESSIONAL DEVELOPMENT	1				1	100%
ORGANIZATIONAL DEVELOPMENT	24	5	2		31	94%
PHILOSOPHY		2			2	100%
PHILOSOPHY INTEGRATIVE STUDIES		1			1	100%
PHY: COMPUTATIONAL		1			1	100%
PHY: ENGINEERING	1				1	100%
PHYSICS		1	1		2	50%
PLS: CIVIC/NON PROFIT			1		1	0%
PLS: INTERNATIONAL	1	1			2	100%
POLITICAL SCIENCE	7	10			17	100%
PSYCHOLOGY	20	26	2	2	50	92%
PUBH: COMMUNITY HEALTH	1	4			5	100%
PUBH: EMERGENCY MANAGEMENT	2				2	100%

BACHELOR LEVEL CAREER OUTCOMES

MAJOR	EMPLOYED FT/PT, MILITARY, VOLUNTEER	CONTINUING EDUCATION	STILL SEEKING	NOT SEEKING	GRAND TOTAL	CAREER OUTCOME RATE
PUBLIC RELATIONS	5	4			9	100%
REC: THERAPEUTIC	1				1	100%
RECREATION ADMINISTRATION					1	0%
SCIENCE TEACHER: BIOLOGY	2				2	100%
SOCIOLOGY	10	4	2		16	88%
SPE: EARLY CHILDHOOD	1				1	100%
SPE: ELEMENTARY ED DUAL	2				2	100%
SPE: STANDARD SPECIAL	9	2			11	100%
SPEECH COMMUNICATION					1	0%
SPORTS MANAGEMENT	6	9			15	100%
TELEVISION & VIDEO PRODUCTION	3	1	2		6	67%
THEATRE	1				1	100%
THEATRE ARTS	1				1	100%
WLC: FRENCH & FRANCOPHONE STUDIES	1				1	100%
WLC: GERMAN STUDIES	1				1	100%
WLC: SPANISH & HISPANIC STUDIES	2	3			5	100%
WLC: SPANISH TEACHER LICENSURE	1		1		2	50%
TOTALS	380	193	57	9	646	89%

*based on the survey responses