BUSINESS ADMINISTRATION

FOR NON-BUSINESS MAJORS



A GREAT WAY TO APPLY BUSINESS FUNDAMENTALS TO YOUR CAREER

Available to all undergraduate students in any non-business major, the **Business Administration Minor** is a great supplement to your focus, adding knowledge and skills related to organizational processes and decision making. You will take a core set of five courses in Accounting, Finance, Management, Information Systems, and Marketing, with several options to customize your Business Administration minor with three additional courses of your choosing!

- + Prepare and communicate financial information.
- + Understand the practical framework for financial decisions.
- + Utilize organization fundamentals such as operational procedures, interpersonal relationships, and communications.
- + Make decisions by finding and organizing information.
- + Create marketing strategy with associated activities.

MINOR REQUIRED COURSES: 15 HRS

BUS 2101 Financial Accounting

BUS 3010 Management and Organizational Behavior

BUS 3050 Survey of Management Information Systems

BUS 3070 Survey of Finance

BUS 3100 Survey of Marketing Principles

* check course catalog for prerequisites

MINOR ELECTIVE COURSES: 6 HRS



Students will take two additional course of approved electives for the minor. Scan the QR code for a list of electives in the course catalog.

QUESTIONS? CONTACT:

DR. AYSE COSTELLO

Assistant Chair, Management, Marketing, Business Administration & HTM

AICOSTELLO@EIU.EDU (217) 581-8524



go.eiu.edu/busminors