

BACHELOR OF SCIENCE IN BUSINESS

BUSINESS ADMINISTRATION



YOUR SUCCESS IS OUR LIFE'S WORK

This program is designed to provide students with a comprehensive education in business principles and practices. This versatile degree can be completed online, offering a flexible class schedule for students with work or family commitments, or on campus for those who prefer a traditional face-to-face learning experience.

FLEXIBLE LEARNING OPTIONS

- **ONLINE**
Complete your degree from anywhere with a schedule that fits your life.
- **ON CAMPUS**
Engage in an immersive learning environment with direct access to faculty and peers.

CAREER PREPARATION

- Equip yourself with the knowledge and skills needed for a variety of roles in numerous industries.
- Develop a strong foundation in core business and leadership concepts.

COMPREHENSIVE CURRICULUM

Your course of study will include courses from:

- | | |
|--|--|
| • Accounting | • Management |
| • Business analytics & Information systems | • Marketing |
| • Finance | • Operations & Supply Chain Management |

SKILL DEVELOPMENT

- **CRITICAL THINKING AND PROBLEM SOLVING**
Learn to analyze complex business situations and develop effective solutions.
- **COMMUNICATION**
Enhance your ability to convey ideas clearly and persuasively.
- **DATA ANALYSIS**
Gain proficiency in interpreting and utilizing data to make informed business decisions.

QUESTIONS? CONTACT:

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+ ACCESSIBLE + AFFORDABLE + ACCREDITED

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BUSINESS ADMINISTRATION

BUSINESS ADMINISTRATION CURRICULUM REQUIREMENTS

A GRADE OF C OR BETTER IS REQUIRED IN COURSES DESIGNATED WITH AN ARROW (►)

EIU General Education Curriculum:

- **ENG 1001G** - College Composition I
- **ENG 1002G** - College Composition II
- **CMN 1310G** - Introduction to Speech Communication
- MAT 2120G** - Finite Mathematics
- ECN 2801G** - Principles of Macroeconomics
- ECN 2802G** - Principles of Microeconomics

Critical Thinking & Quantitative Reasoning (CTQR): Course:

CTQR Course Options: CMN 2040, ECN 3450, GEO 3810, MAT 2110G, MIS 3505, OSC 3800 (May double count as MGT elective), OSC 4820, PH 1900G, PHI 1990G

Students also must fulfill the University foreign language requirement (two courses in a single foreign language) unless exempt based on high school course work.

Business Core Curriculum (prerequisites required):

- BUS 1000** - Introductory Business Seminar
- **BUS 1950** - Computer Concepts and Applications for Business
- **BUS 2101** - Financial Accounting
- **BUS 2102** - Managerial Accounting (BUS 2101)
- **BUS 2750** - Legal & Social Environment of Business (ENG 1002G)
- **BUS 2810** - Business Statistics (BUS 1950)
- BUS 3010** - Management & Organizational Behavior (60 hours)
- BUS 3200** - International Business (BUS 2750, ECN 2801G, ECN 2802G)
- BUS 3470** - Principles of Marketing (BUS 2810, MAT 2120G)
- BUS 3500** - Mgmt Information Systems (BUS 1950, MAT 2120G)
- BUS 3710** - Business Financial Mgmt (BUS 2101, MAT 2120G)
- BUS 3950** - Operations Mgmt (BUS 2810, MAT 2120G)
- BUS 4360** - Strategy and Policy (Capstone for Senior Year)

Business Administration Major Courses

Students complete 24 semester hours of upper division coursework

One course from each of these business disciplines:

- Accounting (ACC)
- Business Analytics & Information Systems (BAIS)
- Finance (FIN)
- Management (MGT)
- Marketing (MAR)
- Operations & Supply Chain Management (OSC)

Two additional courses selected from:

- Accounting (ACC)
- Business Analytics & Information Systems (BAIS)
- **BUS 4000** - Business Ethics
- Entrepreneurship (ENT)
- Finance (FIN)
- Management (MGT)
- Marketing (MAR)
- Operations & Supply Chain Management (OSC)

Recommended Schedule of Classes

FIRST SEMESTER		SECOND SEMESTER	
YEAR 1			
COURSE	HRS	COURSE	HRS
BUS 1000	2	ENG 1002G	3
BUS 1950	3	MAT 2120G	3
ENG 1001G	3	ECN 2801G	3
MAT 1271	3	General Ed	3
CMN 1310G	3	General Ed	4
Total	14	Total	16
YEAR 2			
COURSE	HRS	COURSE	HRS
BUS 2101	3	BUS 2102	3
BUS 2810	3	BUS 2750	3
ECN 2802G	3	CTQR course	3
General ed	3	General ed	3
General ed	3	General ed	3
Total	15	Total	15
YEAR 3			
COURSE	HRS	COURSE	HRS
BUS 3010	3	BUS 3200	3
BUS 3470	3	BUS 3500	3
BUS 3710	3	BAIS course	3
ACC course	3	FIN course	3
MGT course	3	Elective	3
Total	15	Total	15
YEAR 4			
COURSE	HRS	COURSE	HRS
BUS 3950	3	BUS 4360	3
OSC course	3	Major Elective	3
MAR course	3	Elective	3
Major Elective	3	Elective	3
Senior Seminar	3	Elective	3
Total	15	Total	15