Student Learning Assessment Program

## Response to Summary Form

**Undergraduate Programs 2017**

Department: School of Business, Management

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| **Category** | **Level[[1]](#footnote-1)\*** | Comments |
| Learning Objectives | Level 3, B.S.B. Management | Objectives are clear, measurable, and programmatic. This program has adopted all of the undergraduate learning goals, and has done a nice job of crafting those goals within the major curriculum objectives. Your review of your learning objectives to stay current with the field and the School of Business is laudable.  |
| **How, Where, and When Assessed** | Level 3, B.S.B. Management | You have both direct and indirect measures here with your senior survey and the course artifacts used for most objectives. SP17 was the last semester that the University administered the Watson-Glaser exam, and because of the issues with the budget, so test has been purchased to replace this assessment tool. The CLA+ will be given in AY18, but the sample size will be too small to provide data by department, so you will need to consider how to assess critical thinking at the major level. |
| **Expectations** | Level 3, B.S.B. Management | Expectations are aligned with the instrument for assessment of each objective. You have set the bar high for your objectives, which is good!  |
| **Results** | Level 3, B.S.B. Management | Data are collected and analyzed and changes to the curriculum as well as the assessment plan itself have been made. Curricular changes are clearly being made as a result of assessment of student learning and changes to the field. These are the kinds of uses of assessment results that the accrediting bodies are looking for, so well done!  |
| **How Results Will be Used** | Level 3, B.S.B. Management | Assessment data and their meaning are being discussed at regular faculty meetings throughout the semester. The feedback loop appears to be solid with faculty teaching specific courses providing data that are shared with all concerned. Congratulations on your SHRM alignment certification! |

While assessment should be on-going, this program has reached the mature stages of assessment, so the next assessment report will be due **June 15, 2019**.

1. \* Levels should not be interpreted as grades or scores; they are stages of implementation based on patterns of characteristics described by North Central Association. These levels are approximations based on the information provided in the summaries. Please refer to the checklist for the Primary Traits listed for each level on the assessment web site at [www.eiu.edu/~assess](http://www.eiu.edu/~assess). [↑](#footnote-ref-1)